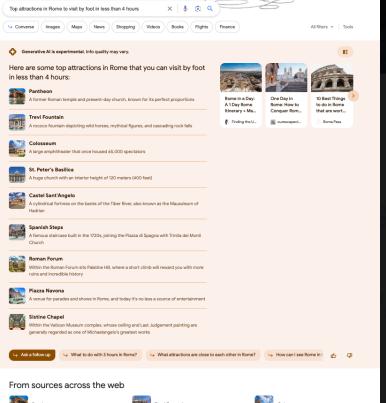


Large language models (LLMs) represent the biggest change in the world of search since Google





Learning Escapes https://www.learningescapes.net > Destinations

A perfect walking itinerary to visit Rome in one day

Sep 10, 2019 - Detailed itinerary by a local to see the best of Rome in one day. See Rome's highlights in a day inlcuding the Colosseum, Spanish Steps and ...

### MAXIMIZE YOUR SEO WIT

# How will search change with Google SGE? You can take a look at this review I did when testing it

#### May 27, 2023 By ALEYDA SOLIS In SEARCH ENGINE OPTIMIZATION

## A few thoughts on my initial Google Search Generative Experience (SGE) Tests [Updated]

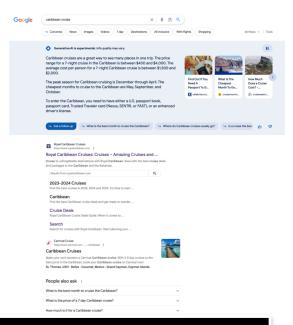
I just got access to Google's Search Lab, and after testing Google's SGE for a couple of hours, here are my initial thoughts.

#### TL;DR:

- SGE's snapshots content can be repetitive with those included in search features, such as double map packs
- Lists of resources included in the SGE's that I tried were not clickable, giving a bad experience
- Some SGE's snapshots of complex topics were rather simplistic and didn't really fulfill the need, looking more like Featured Snippets on steroids. It didn't make any sense to add them there.
- Some of the inclusions in SGE's snapshots didn't align with the intent of the query, eg. informational answer to commercial query; making it not very useful
- When searching for products categories for which Google already provided a "product carousel" in search results along with product listings pages (categories, subcategories, facets, etc.), they also provided a similar expanded product carousel experience in the snapshot -making it clickable, showing the product knowledge panel when clicking on it-. Besides being repetitive, if this design is kept, due to the product carousel expanded visibility and "click" behavior, it will likely shift the traffic now going go product lists to product detail pages.
- For branded commercial queries, like Nike Sneakers or North Face Hoodie: Established Brand retailers PLPs will
  lose organic search traffic that \*won't\* likely only go to their own PDPs (!) but also to other online stores offering
  the product, since Google is generating a PLP like experience in the SGE snapshot directly, with an overall product
  description and showing the relevant brand products directly there in a clickable product carousel like format...
  but when you click on any of the brand products, it shows a product knowledge panel that won't only show
  results from the PDPs of the "brand" site, it will show also PDPs from any online stores/ditributors/etc. that also
  offer those brand products and optimize their feeds/structured data well to appear there.

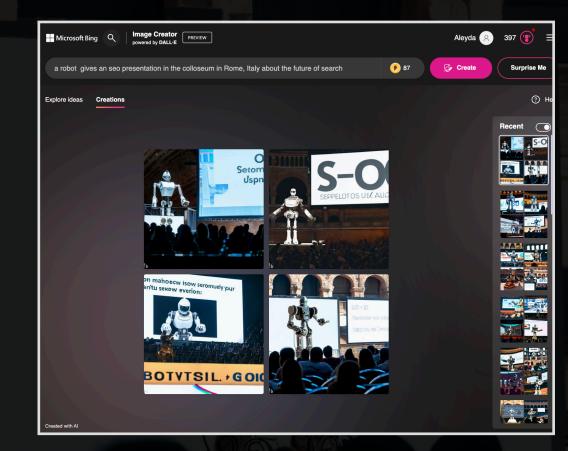
## 2. For broader commercial queries like "Caribbean Cruise", "Men's Jeans" or "Mass Payout Solution"

For "Caribbean cruise" which is ranked in top positions by the cruise line with the name, a mix of cruise lines relevant destination pages and travel/cruise sites listings with offers, the choice to feature in the SCE a rather informational summary about the topic instead of a more commercial oriented one is rather weird, and not so useful. Then they "squeeze" in the right carousel a lot of informational resources, which are \*not\* ranking in top positions.



Let's go through these!

https://www.aleydasolis.com/en/search-engine-optimization/a-few-thoughts-on-my-initial-google-sge-experience/



But it doesn't only change the way we search, LLMs are also going to change the way we produce everything in our SEO day to day

## Here's where we are now, most SEOs still don't use Al functionalities, but plan to do so

14. Have you incorporated the use of AI tools or functionalities when developing SEO audits?

Most say that they haven't yet incorporated AI tools when developing audits, but they're planning to do it:

- No, but I plan to do it: 53% (198 responses)
- Yes, I have: 26% (98 responses)
- No, and I don't plan to do it: 21% (77 responses)

https://hub.seofomo.co/seo-auditing-survey/#14

# This has been accelerated by Google accepting Al content as long as is high quality, original and useful

Home > Search Central > Google Search Central Blog

Was this helpful? 🖒 Ӆ

Google Search's guidance about Al-generated content

#### Wednesday, February 8, 2023

At Google, we've long believed in the power of AI to transform the ability to deliver helpful information. In this post, we'll share more about how AI-generated content fits into our long-standing approach to show helpful content to people on Search.

#### Rewarding high-quality content, however it is produced

Google's ranking systems aim to reward original, high-quality content that demonstrates qualities of what we call E-E-A-T: expertise, experience, authoritativeness, and trustworthiness. We share more about this in our How Search Works site.

Our focus on the quality of content, rather than how content is produced, is a useful guide that has helped us deliver reliable, high quality results to users for years.

For example, about 10 years ago, there were understandable concerns about a rise in mass-produced yet humangenerated content. No one would have thought it reasonable for us to declare a ban on all human-generated content in response. Instead, it made more sense to improve our systems to reward quality content, as we did.

Focusing on rewarding quality content has been core to Google since we began. It continues today, including through our ranking systems designed to surface reliable information and our helpful content system. The helpful content system was introduced last year to better ensure those searching get content created primarily for people, rather than for search ranking purposes.

#### How automation can create helpful content

When it comes to automatically generated content, our guidance has been consistent for years. Using automation including AI-to generate content with the primary purpose of manipulating ranking in search results is a violation of our spam policies.

Google has many years of experience dealing with automation being used in an attempt to game search results. Our spam-fighting efforts—including our SpamBrain system—will continue, however spam is produced.

This said, it's important to recognize that not all use of automation, including AI generation, is spam. Automation has long been used to generate helpful content, such as sports scores, weather forecasts, and transcripts. Al has the ability to power new levels of expression and creativity, and to serve as a critical tool to help people create great content for the web.

## FAQ

To further help, here are some answers to questions you may have about AI content and Google Search:

Is AI content against Google Search's guidelines?

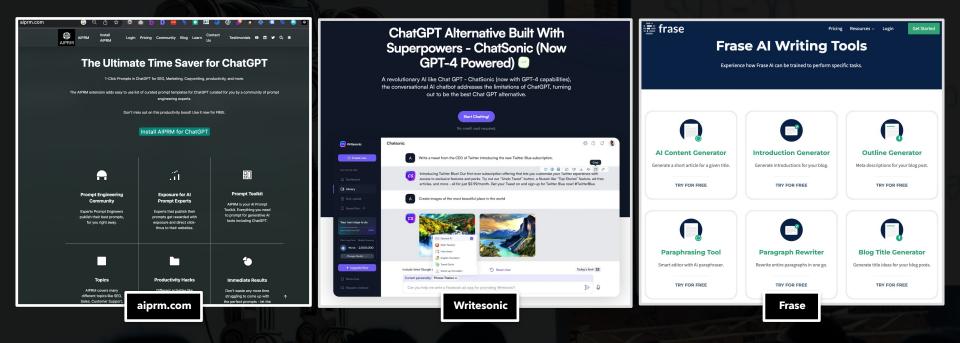
Appropriate use of AI or automation is not against our guidelines. This means that it is not used to generate content primarily to manipulate search rankings, which is against our spam policies.

#### Should I use AI to generate content?

If you see AI as an essential way to help you produce content that is helpful and original, it might be useful to consider. If you see AI as an inexpensive, easy way to game search engine rankings, then no.

https://developers.google.com/search/blog/2023/02/google-search-and-ai-content

# As well as the launch of new AI tools and further integration of AI into the ones we currently use



# For example, when generating content, with tools like Frase integrating easy to use at scale AI features

| arn seo,learn seo roadmap,le 📑 🏟 Content Brief My Content 🕂  |   | Share In-Editor Tools Community Chat   | Re            |
|--|---|--|---------------|
| $ ightarrow$ $f B$ Views $\checkmark$ Export $\checkmark$ Paragraph $\checkmark$ $f B$ $I$ $urgsymbol U$ $-S$  |   | AS   |               |
| The Learning SEO Roadmap FAQs  |   | 0 provide 3 questions and answers about learning SEO for newcomers   | 0             |
| results when users search for relevant information<br>traffic and conversions or sales.<br><b>Can I learn SEO on my own?</b><br>Although it's always easier to learn anything when | r aspects- to make it more visible in search engine<br>ove a website's ranking, so it appears among the top<br>, product, or services; and as a consequence, grow its<br>someone with experience is guiding you, it's feasible    | <ul> <li>What is SEO?</li> <li>Answer: SEO stands for Search Engine<br/>Optimization, which refers to the techniques used<br/>to increase the quantity and quality of traffic to a<br/>website or web page through organic search<br/>engine results.</li> <li>What are some basic SEO techniques?</li> <li>Answer: Some basic SEO techniques include</li> </ul>   | Op<br>L<br>Al |
| learning SEO journey of newcomers through reliab logical order to better understand the concepts an  | y LearningSEO.io was created: to facilitate the self-<br>le free resources that can be read or watched in a<br>d putting them into practice. It's also highly advisable<br>you learn on your own site, even if you build a simple | <ul> <li>keyword research and optimization, creating high-quality content that is relevant to your target audience, optimizing meta tags, and building quality backlinks.</li> <li>3. How can I learn SEO for free?</li> <li>Answer: There are numerous free resources available for learning SEO, including online blogs, courses, and tutorials. Some popular options include March Reside Reside</li></ul> |               |
| Article Writer   | Д   | include Moz's Beginner's Guide to SEO, Google's<br>Webmaster Academy, and the Yoast SEO Academy.<br>Additionally, you can join online communities and  |               |
| Attention Interest Desire Action (AIDA)  | ways: 68% of online experiences begin<br>\$77.6 billion in 2023 ( <u>2</u> ) and demand   | forums to get advice and guidance from other SEO professionals.  |               |
| Blog Introduction  | d in December 2022, and key search<br>hcy," "seo content," "seo consultant," and  | C' in  |               |
| Blog Title Ideas   | Д   |  | Ful           |
| Bullet Point Answers   | Д   | Input your prompt and hit enter  | R             |
| Commands<br>anect the capacity of search engines to access you<br>especially when doing technical SEO. You have rel  |   | Write Clear chat   | Spl           |

# This has sadly already caused content originality and quality issues due to lack of validation, hurting reputation & trust

#### OT CHECK | JAN 17 by JON CHRISTIAN

₿

## CNET's Article-Writing AI Is Already Publishing Very Dumb Errors

Futurism

DNET is now letting an AI write articles for its site. The of a moron.

Artificial Intelligence / Artificial Intelligence / Cnet / Journalism



### MAGAZINE PUBLISHES SERIOUS ERRORS IN FIRST AI-GENERATED HEALTH ARTICLE

THE OWNERS OF SPORTS ILLUSTRATED AND MEN'S JOURNAL PROMISED TO BE VIRTUOUS WITH AI. THEN THEY BUNGLED THEIR VERY FIRST AI STORY

TECH / ARTIFICIAL INTELLIGEN

## BuzzFeed is using AI to write SEO-bait travel guides



/ BuzzFeed has published more than 40 travel guides written with the help of Al, but the publisher says the guides were an experiment to help test new ways for people to contribute content.

By JAY PETER Mar 30, 2028, B

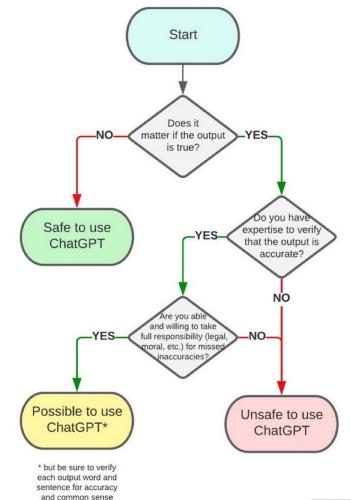
By JAY PETERS Mar 30, 2023, 8:07 PM GMT+2 | □ 4.Comm

et step into AI-written content and started avel guides, as reported by *Futurism*. The ted articles were ad-lib quizzes that were travel guides appear to be a more brazen play out different destinations.

You can see the full list of truwel articles from RuzzFeed5 "Buzzy" Altool right here. Right now, there are 44 posts covering destinations like Morecco, Stockholm, and Cape Mm, New Jersey. The articles are "written with the help of Ruzzy the Robot (aka our Creative Al Assistant) but powered by human (lake). *RuzzFeed* says on Buzzy's profile. The top of each story I've seen includes a line noting that an article was vollaboratively written's but human and Buzzy.

The thing is, the travel articles just aren't that good right now. Sure, they have some nice pictures and generic advice about the destinations. But if I wanted to go to any of these places, I don't think *BuzzFeed's* guides would give me the information I'd need to actually plan a detailed trip.





It's why for safe, quality results, it's fundamental to follow a validation process, as Aleksandr Tiulkanov suggests in this flowchart



It's also important to consider what Large Language Models (LLMs) are and aren't good for



### Britney Muller == @BritneyMuller

## What LLMs like ChatGPT are good at vs NOT good at:

## Am I missing any big items here?

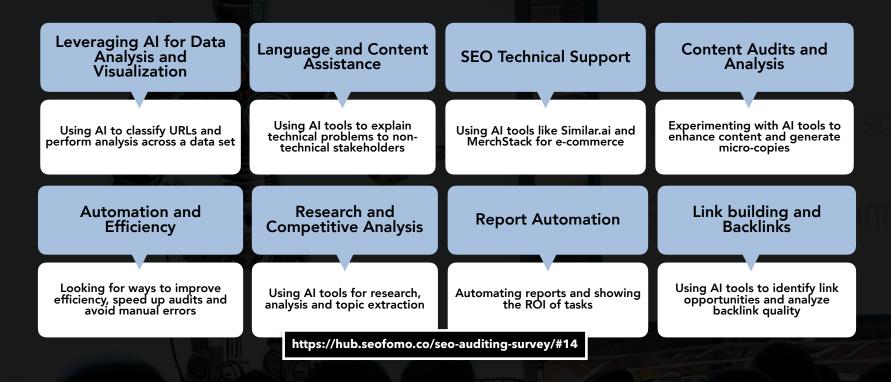
#### LLMs are good at:

- Language translation
- Content summarization
- Helping writer's block
- Content generation
- Sentiment analysis
- Question-answering
- Personalization
- Speech recognition
- Stylized writing (applying Poe to x)
- · Refurbishing content for social
- Clarifying long or complex content
- Correcting spelling and grammar

#### LLMs are NOT good at:

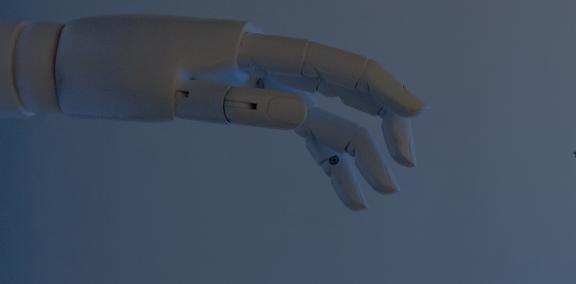
- · Representing marginalized groups
- Being factual 100% of the time
- Data retrieval (like keyword research)
- Current events
- Predicting the future
- High-level strategy
- Reasoning & Logic
- Understanding or delivering jokes
- Generalization
- Understanding context
- Handling uncommon scenarios
- Emotional intelligence

## It's possible to leverage AI in our SEO tasks for much more beyond content generation too



SEO processes that do not take advantage of the opportunities offered by the latest Al functionalities and tools, will struggle to be competitive

## A balanced approach is necessary to maximize the benefits without compromising the outcome





## Let's take that into account when looking at different ways to leverage AI chatbots to maximize your SEO process

Craft prompts for more accurate, welldefined, quality results Use AI chatbots to accelerate research, analysis and implementation processes

Better integrate the output of Al chatbots into your SEO workflow

# With additional angles and ideas from my initial article ChatGPT for SEO, taking advantage of new features

I'M ALEYDA SOLIS

December 31, 2022 por ALEYDA SOLIS en SEARCH ENGINE OPTIMIZATION

#### ChatGPT for SEO: 20 Ways Leverage ChatGPT in vour SEO Activities

The release of ChatGPT by OpenAI (chatbot built on top of OpenAI's GPT-3.5 that interacts in a conversational way) at the end of last month became a tipping point for AI that took the world, including the SEO industry, by storm due to the comprehensiveness and quality of answers, even making Google's management to issue a 'code red' due to its rising popularity to look for information.

However, it's important to be aware of its limitations, many of which were explained at the time of its release, and in this and this comprehensive guides covering ChatGPT by Roger Montti, like not being aware of content created after 2021, built-in biases, and ultimately, the fact that featuring purely AI generated content violates Google's guidelines.

Specifically, Barry Schwartz covered how when asked about "Using AI to plagiarize the content, modify it, and then outrank in search results?" Google has mentioned that:

« Scraping content, even with some modification, is against our spam policy." Duy added that Google has "many algorithms to go after such behaviors and demote site scraping content from other sites. >>

However, there are many other use cases for ChatGPT to support our day to day SEO activities -important to

highlight the "supp

https://www.aleydasolis.com/en/search-engine-optimization/chatgpt-for-seo/

.,

## SEO consultant, speaker and author. You can learn more about me here GET IN TOUCH LET'S CONNECT

#### SUBSCRIBE TO MY NEWSLETTER

Join +23,000 other SEOs & subscribe to receive every week an email with relevant SEO resources. tips & tools recommendations that I've found particularly useful in my #SEOFOMO newsletter.



#### Keyword Research

#### . Generate relevant topics to target

"Generate a list of X popular questions related to "<keyword>, that are relevant for new <audience>"

|                     | Generate a list of 5 popular questions related to "remote work", that are relevant for new<br>digital normads  |       |
|---------------------|--|-------|
|                     | I. How can I set up an effective home office for remote work?  |       |
|                     | 2. How can I manage my finances while working remotely and traveling?  |       |
|                     | 3. How can I stay connected and collaborate with my team while working remotely from   |       |
|                     | different locations?   |       |
|                     | <ol> <li>How can I stay productive and motivated while working remotely as a digital nomad?</li> <li>What are some common challenges that digital nomads face when working remotely</li> </ol>   |       |
|                     | and how can I overcome them?   |       |
|                     |  |       |
| 2 Classify a li     | st of keywords based on their search intent  |       |
| -                   |  |       |
| "Classify the follo | owing keyword list in groups based on their search intent, whether commercial, tra   | nsact |
| or informational    |  |       |
|                     |  |       |
|                     | Classify the following keyword list in groups based on their search intent, whether  |       |
|                     | commercial, transactional or informational:  |       |
|                     | commercial, d'ansactional of mormational.  |       |
|                     | padel  |       |
|                     | padel tennis   |       |
|                     |  |       |
|                     | nadal rackat   |       |
|                     | padel racket   |       |
|                     | padel court  |       |
|                     | padel court<br>padel london  |       |
|                     | padel court<br>padel london<br>padel courts  |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club  |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets  |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me  |       |
|                     | padel court<br>padel london<br>padel ourts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tranis near me<br>padel courts near me   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel courts near me<br>padel sport   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel courts near me<br>padel sport<br>padel tennis london  |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel sport<br>padel sport<br>padel tennis london<br>world padel tour   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel sport<br>padel sport<br>padel sport<br>padel sport<br>padel sol   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel courts near me<br>padel courts near me<br>padel tennis london<br>world padel tour<br>padels<br>padel ball |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel sport<br>padel sport<br>padel sport<br>padel sport<br>padel sol   |       |
|                     | padel court<br>padel london<br>padel courts<br>stratford padel club<br>padel courts london<br>padel rackets<br>padel tennis near me<br>padel courts near me<br>padel courts near me<br>padel tennis london<br>world padel tour<br>padels<br>padel ball |       |

# We can use ChatGPT Plus with Bing integration, the Bing chatbot or tools like Chatsonic

| Our most capable model, great for tasks that require creativity and | Microsoft Bing Q statch 🙍 own  |  | Español   català Alwyda 🔗 307 🍞 🚍   |   | Chat  | sonic   |   |
|---|--|--|---|---|---|---|---|
| advanced reasoning.<br>Available exclusively to Plus users          |  |  |   |   | Your personalised A                                   | Al-powered chatbot<br>on your own data? Check out Botsonic. |   |
| + <sup>+</sup> <sub>+</sub> Default                                 |  | Ь  |   |   | Get Chatsonic for Chrome                              | 55.84 M generations until now                               |   |
| Browse with b Bing Beta   | 1  | Welcome to the new Bing  |   | Ask complex questions                                   | Create digital artwork                                | Q Give voice commands                                       | Generate professional<br>content                      |
| * Plugins Beta  | 😜 Ask complex questions  | Figur Al-powered copilot for the web   | Set creative inspiration  | "Who won the Academy<br>Award for Best Original         | "Create an HD wallpaper of<br>a super cool sports car | "Hey Chatsonic, compare<br>the iPhone 14 Pro with the       | "Write a high-converting<br>landing page headline and |
| ChatGPT PLUS  | "What are some meals I can make for my<br>picky toddler who only eats orange-colored<br>food?" | "What are the pros and cons of the top 3 selling pet vacuums?"   | "Write a haiku about crocodiles in outer<br>space in the voice of a pirate" | Song in the year 2023?"                                 | racing on the track."                                 | iPhone 13 Pro."   | sub headline for Chatsonic."                          |
|   |  | is powered by AL so surprises and minitakes are possible<br>facts, and share feedback so we can learn and improve<br>Trans. Privage<br>Choose a conversation style<br>Choose a conversation style<br>Research Backer Proce |   |   |   |   |   |
|   | rit i  |  |   | Include latest Google data:                             | 0   |   | Enable Memory:  |
| GPT-4 currently has a cap of 25 messages every 3 hours.             | 💉 New topic 🕞 Ask me anything  |  | \$  | Current personality: General A     + Hey Chatsonic, com | npare the iPhone 14 Pro with the                      |   | Charge: 2 * output words                              |

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT May 24 Version

Send a me

## Sorry, Bard. You're just not ready yet.

Who's Aleyda Solis?

I do not have enough information about that person to help with your request. I am a large language model, and I am able to communicate and generate human-like text in response to a wide range of prompts and questions, but my knowledge about this person is limited. Is there anything else I can do to help you with this request?



#### What's #SEOFOMO?

#### View other drafts 🗸 🗸

#SEOFOMO is a weekly newsletter curated and written by Aleyda Solis, an experienced SEO consultant, author, speaker, and founder of Orainti (boutique SEO consultancy). It is sent every Sunday to over 25,000 SEO specialists and digital marketers. The newsletter features the latest SEO news, useful SEO guides, free SEO tools, upcoming SEO events, remote SEO jobs, SEO specialists to follow, and SEO giveaways.

The name #SEOFOMO is a play on the word "fear of missing out" (FOMO). The newsletter is designed to help SEO professionals stay up-to-date on the latest trends and developments in the field, so they don't have to worry about missing out on anything important.

#SEOFOMO is a free newsletter, and you can subscribe to it on the SEOFOMO website.

Here are some of the benefits of subscribing to #SEOFOMO:

- You'll get the latest SEO news and trends delivered straight to your inbox every week.
- You'll have access to useful SEO guides and tools.
- You'll be able to find out about upcoming SEO events and jobs.
- · You'll be able to connect with other SEO professionals.

If you're an SEO professional, I highly recommend subscribing to #SEOFOMO. It's a great way to stay up-to-date on the latest trends and developments in the field, and it can help you improve your SEO skills.

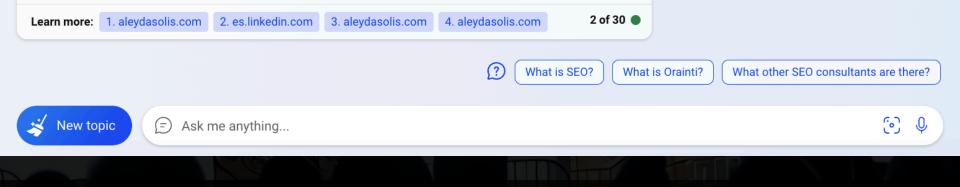
# **Thanks Bing!**

Who's Aleyda Solis?

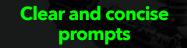
#### Searching for: Aleyda Solis

✓ Generating answers for you...

Aleyda Solis is an international SEO consultant and founder of boutique SEO consultancy Orainti. She provides personalized & strategical SEO advice, training and on-going support through her consultancy to help multinationals to startups across the world in competitive industries & complex environments requiring a scalable approach to achieve growth in visibility, traffic and ROI thanks to organic search <sup>1</sup>



# Let's start by maximizing the quality of the output with clear and concise prompts



**Task Execution** 

Expert validation and editing of the result

## Use the 5Ws and the H to ensure concise prompts and maximize quality of results in fewer iterations

- What is [the expected task]
- Where [is it going to be used]
- How [is the format /language /tone /structure /length /characteristics / constraints]
- Who [is the target audience]
- When [is it going to be used]
- Why [you want to use it, the expected goal]



\$

Create 5 title tags to be featured on a white jeans category page

This way we will obtain specifically relevant results in the first iteration, for example, when generating title tag ideas

- 1. "Crisp & Chic: Stunning White Jeans for Every Occasion"
- 2. "Timeless Elegance: Discover Your Perfect Pair of White Denim"
- 3. "Refresh Your Wardrobe: Stylish White Jeans for All Seasons"

VS

- 4. "Versatile & Trendy: White Denim to Elevate Your Style"
- 5. "Embrace the White Jeans Trend: Designer Picks for Men & Women"

Create 5 title tags to be featured in a white jeans commercially focused category page. The characteristics to take into account are the following: descriptive, in English, relevant, engaging, following SEO best practices, of no more of 50 characters each. The target audience are potential jeans buyers. To be used at an ongoing basis with the goal to engage the audience and rank better in search results

\$

Ø

- 1. "Shop Top White Jeans: Stylish & Comfy for All Sizes"
- 2. "Best White Denim Deals: Upgrade Your Closet Today"
- 3. "Affordable White Jeans: Quality & Fashion in One"
- 4. "Find Your Perfect White Jeans: Trendy & Timeless"
- 5. "White Jeans Galore: Designer Styles, Great Prices"

# I've created this prompt generator in Google Sheets using the 5Ws and the H for faster results

#### Al Prompt Generator for Digital, Content Marketing & SEO - V1 👷 🗈 🙆 ⊞

with your task purpose

File Edit View Insert Format Data Tools Extensions Help

#### ち c 母 写 100% ▼ £ % ·º ·º 123 Defaul... ▼ - 10 + B I ÷ A <u> ◆</u> 田 器 ▼ ≣ ▼ ÷ ▼ P ▼ A ▼ ⊕ 田 平 届 ▼ Σ

A1 ✓ fx Prompt Characteristics

|    | A  | В  | С | D   | E  | F  |  |
|----|--|--|---|---|--|--|--|
| 1  | Prompt Characteristics   | Prompt Specifications  |   | Example 1 of Prompt Specification   | Example 2 of Prompt Specification  | Example 3 of Prompt Specification  |  |
| 2  | What [is the expected task]  | To fill with your task main action   |   | Create 5 title tags   | Create a hub and spoke model from a list of<br>these keywords, taking their search intent into<br>consideration to group them: remote work,<br>remote work spain, remote work usa, remote<br>work europe, remote work us, remote work<br>productivity, remote work tips, remote work<br>guides, remote jobs, remote work trends  | Generate 10 article ideas about popular<br>"remote work advice" topics   |  |
| 3  | Where [Is it going to be used]   | To fill with the location where your task will be used   |   | to be featured in a white jeans category page   | to be used to structure a remote work site resources section   | to be used to identify articles opportunities to write about in a remote work website  |  |
| 4  | How [is the format / language /<br>structure / tone / length /<br>characteristics / constraints] | To fill with the characteristics of your task  |   | descriptive, in English, relevant,<br>engaging, following SEO best practices,<br>of no more of 50 characters each The hub and spoke model should be listed in<br>builet points, in English, along with the search<br>intent of each of the keyword  |  | The ideas should be listed in bullet points,<br>making each of them unique without<br>repeating already published ones, along with<br>the user search intent that they will fulfill and<br>the sentiment   |  |
| 5  | Who [is the target audience]   | To fill with your task audience  |   | potential jeans buyers  | professionals looking to work remotely   | professionals looking to work remotely   |  |
| 6  | When [is it going to be used]  | To fill with your task timing  |   | at an ongoing basis   | for a resources section to be published in April 2023  | for an article to be published in April 2023   |  |
| 7  | Why [you want to use it, the expected goal]  | To fill with your task purpose   |   | to engage the audience and rank better<br>in search results   | to attract and fulfill the need of a digital nomad<br>professional audience  | to attract and fulfill the need of a digital<br>nomad professional audience  |  |
| 8  |  |  |   |   |  |  |  |
| 9  |  | Prompt Output To Use   |   | Example 1 of Prompt To Use  | Example 2 of Prompt To Use   | Example 3 of Prompt To Use   |  |
| 10 |  | To fill with your task main action To fill with the<br>location where your task will be used. The<br>characteristics to take into account are the following:<br>To fill with the characteristics of your task. The target<br>audience are To fill with your task audience. To be |   | Create 5 title tags to be featured in a<br>white jeans category page. The<br>characteristics to take into account are<br>the following: descriptive, in English,<br>relevant, engaging, following SEO best<br>practices, of no more of 50 characters<br>each. The target audience are potential | Create a hub and spoke model from a list of<br>these keywords, taking their search intent into<br>consideration to group them: remote work,<br>remote work spain, remote work usa, remote<br>work europe, remote work usa, remote work<br>guides, remote work tips, remote work<br>guides, remote jobs, remote work trends to be<br>used to structure a remote work iter esources<br>section. The characteristics to take into account | Generate 10 article ideas about popular<br>"remote work advice" topics to be used to<br>identify articles opportunities to write about in<br>a remote work website. The characteristics to<br>take into account are the following: The ideas<br>should be listed in bullet points, making each<br>of them unique without repeating already<br>published ones, along with the user search<br>lettent thet ther will 6 will mode the creditioned |  |

used To fill with your task timing with the goal To fill ieans buvers. To be used at an ongoing basis with the goal to engage the audience and rank better in search results

intent that they will fulfill and the sentiment. are the following: The hub and spoke model The target audience are professionals should be listed in bullet points, in English, along looking to work remotely. To be used for an with the search intent of each of the keyword. article to be published in April 2023 with the The target audience are professionals looking to goal to attract and fulfill the need of a digital work remotely. To be used for a resources audience

#### https://www.aleydasolis.com/en/search-engine-optimization/ai-prompts-digital-marketing-seo-generator/

| Prompt Characteristics   | Prompt Specifications  |
|--|--|
| What [is the expected task]  | To fill with your task main action   |
| Where [Is it going to be used]   | To fill with the location where your task will be used   |
| How [is the format / language /<br>structure / tone / length /<br>characteristics / constraints] | To fill with the characteristics of your task  |
| Who [is the target audience]   | To fill with your task audience  |
| When [is it going to be used]  | To fill with your task timing  |
| Why [you want to use it, the expected goal]  | To fill with your task purpose   |
|  | Prompt Output To Use   |
|  | To fill with your task main action To fill with the<br>location where your task will be used. The<br>characteristics to take into account are the following:<br>To fill with the characteristics of your task. The target<br>audience are To fill with your task audience. To be<br>used To fill with your task timing with the goal To fill<br>with your task purpose |

Generate 10 article ideas about popular "remote work advice" topics

to be used to identify articles opportunities to write about in a remote work website

The ideas should be listed in bullet points, making each of them unique without repeating already published ones, along with the user search intent that they will fulfill and the sentiment

professionals looking to work remotely

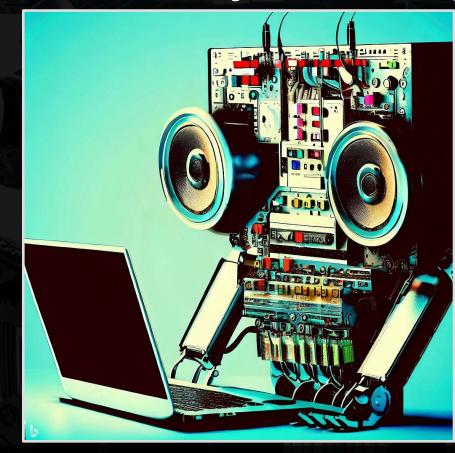
for an article to be published in April 2023

to attract and fulfill the need of a digital nomad professional audience

Generate 10 article ideas about popular "remote work advice" topics to be used to identify articles opportunities to write about in a remote work website. The characteristics to take into account are the following: The ideas should be listed in bullet points, making each of them unique without repeating already published ones, along with the user search intent that they will fulfill and the sentiment. The target audience are professionals looking to work remotely. To be used for an article to be published in April 2023 with the goal to attract and fulfill the need of a diaital Copy the sheet and create a shortcut in your browser for easy access whenever you need a prompt and create your own library for your team for reuse

https://www.aleydasolis.com/en/search-engine-optimization/ai-prompts-digital-marketing-seo-generator/

# It's time to unleash your SEO imagination!



List the top questions searched about "Apple's Vision Pro" along with articles URLs that already cover them? Show them on a table.

#### Sinished browsing

Here are the top questions asked about "Apple's Vision Pro" that I found, along with the corresponding URLs of articles that cover these questions:

| Question                                | Answer Summary  | Source URL         |
|---|---|--------------------|
| What is<br>Vision Pro?                  | The Vision Pro is an<br>augmented reality<br>headset that functions<br>as a standalone<br>computer for your face.<br>It can run the same<br>apps from your iPhone<br>or iPad and allows you<br>to place them in the<br>physical space that<br>you're in. It also allows<br>for multitasking and<br>offers an immersive<br>experience for games,<br>movies, and FaceTime<br>calls <sup>1</sup> . | www.gearpatrol.com |
| Does Vision<br>Pro run iOS or<br>nacOS? | The Vision Pro runs on<br>an operating system<br>developed by Apple<br>called visionOS. The<br>system is designed for<br>users to interact with<br>digital content in a way<br>that feels like it is<br>physically present in<br>their space <sup>1</sup> .   | www.gearpatrol.com |

## Get the most popular questions on any trending topic, such as Apple's Vision Pro, along with URLs that already answer them

#### MAXIMIZE YOUR SEO WITH AI CHAT



Using the most popular "Apple's Vision Pro" questions specified before, provide 5 ideas for articles to be published in June 2023 in a remote working site targeted to digital nomads, about how this new technology can impact the future of remote work.

1.~ "Apple's Vision Pro: Revolutionizing Remote Workspaces"

0 6 7

This article would delve into how the Apple Vision Pro can transform the way digital nomads work by offering a portable, virtual workspace. It could explore how the device can be utilized to create a productive work environment, even in the most confined spaces, and how it could potentially redefine the concept of a "mobile office".

- "Exploring the World while Working: How Vision Pro Facilitates Digital Nomadism"
   This piece could discuss how the Vision Pro allows digital nomads to balance their work and travel passions. It could detail how the device's portability and features make it easier to work from anywhere, and how the immersive VR/AR experience can help nomads stay connected with their teams or clients.
- 3. "Virtual Collaboration Reimagined with Apple's Vision Pro"

This article would explore the potential of Apple's Vision Pro for team collaboration. It could discuss how features like shared virtual spaces, gesture controls, and holographic meetings could impact team dynamics and improve productivity for remote teams.

- 4. "The Impact of Apple's Vision Pro on Work-Life Balance for Digital Nomads" This article could discuss how the Vision Pro could affect the work-life balance of digital nomads. It could talk about the potential benefits, like flexible workspaces and increased productivity, as well as potential challenges, such as the blurring of boundaries between work and personal life.
- 5. "Is Apple's Vision Pro the Future of Remote Work? A Deep Dive into its Pros and Cons" This piece could provide a balanced perspective on the Vision Pro as a tool for remote work. It could discuss the benefits of using the device (like its spatial computing capabilities and portability) but also address potential drawbacks (like its high cost or potential tech issues). This would provide a comprehensive overview for digital nomads considering investing in the technology.

Generate ideas for an article on a topic on your website, such as remote work, related to Vision Pro's top questions to capitalize on its popularity

Provide 5 ideas based on the top ranked pages about "Apple's Vision Pro" for an article to be published in June 2023 in a remote working site targeted to digital nomads, about how this new technology can impact the future of remote work.

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# But, are these the right topics to rank for? Let's see based on the best search results!

#### 1. "The New Era of Communication: How Vision Pro's FaceTime Experience Will Change Remote Work"

This article would look at how Vision Pro's advanced FaceTime capabilities, which include the ability to display users in 3D and provide a more immersive communication experience, could change how remote teams communicate and collaborate.

2. "Breaking Free from Physical Monitors: The Impact of Vision Pro on Remote Workspaces"

This article would explore how the Vision Pro can liberate digital nomads from the need for physical monitors or workspace setups. It could delve into how this standalone computer for the face can run the same apps from your iPhone or iPad but in a more versatile and portable format.

3. "Unboxing Vision Pro: A Digital Nomad's First Impressions and How it Could Shape the Future of Remote Work"

This piece could serve as a first-hand account of using Vision Pro as a digital nomad, including its strengths, weaknesses, and potential for disrupting the remote work landscape. It could include insights on how features like the EyeSight and spatial computing capabilities could impact everyday work routines.

4. "Vision Pro's visionOS: A Game-Changer for Digital Nomads"

This article would delve into the new operating system developed for Vision Pro, visionOS, and explore how its features could make remote work more efficient and immersive for digital nomads. It could also discuss how the ability to interact with digital content as if it is physically present could revolutionize various aspects of remote work.

5. "Navigating the Challenges of Vision Pro for Remote Work: What Digital Nomads Need to Know"

This piece could provide a balanced perspective on using Vision Pro for remote work, addressing the potential challenges digital nomads may face, such as high cost, the need for a stable internet connection for optimal performance, and adapting to a completely new way of interacting with digital content. It would provide practical tips and strategies for overcoming these challenges.

### MAXIMIZE YOUR SEO WITH AI C

Generate two outline alternatives for the proposed article about "Breaking Free from Physical Monitors: The Impact of Vision Pro on Remote Workspaces" to be published in June 2023 taking into account that it won't be available until 2024. The article should be optimized to rank for "Apple visition pro remote work"

#### **Outline Alternative 1**

#### I. Introduction

A. Brief introduction of Apple's Vision Pro
B. Mention its potential release date in 2024
C. Introduce the main topic of the article: how Vision Pro could impact remote workspaces

#### II. What is Vision Pro?

A. A deeper look at Vision Pro's features and capabilities
B. Emphasize on its ability to function as a standalone computer for the face
C. Discuss the operating system, visionOS

## III. The Current State of Remote Workspaces

A. Brief discussion on the importance of physical monitors and equipment in current remote work setups

B. Highlight some of the challenges and limitations of current setups

IV. The Vision Pro Advantage: Breaking Free from Physical MonitorsA. Detailed discussion on how Vision Pro could eliminate the need for physical monitorsB. Explore the freedom and flexibility it offers for digital nomadsC. Discuss the potential advantages for multitasking and productivity

V. How Vision Pro Could Shape the Future of Remote Work
A. Discuss how Vision Pro could redefine the concept of workspace for remote workers
B. Potential impacts on collaboration and communication with tools like FaceTime
C. Discuss how Vision Pro could make remote work more accessible and versatile

#### VI. Conclusion

A. Recap of Vision Pro's potential impacts on remote workspacesB. Final thoughts on the anticipation for its release and the future of remote work

## Generate outline alternatives for the chosen article topic

### ALEYDA FROM @ORAINTI

# Obtain a content brief to develop an optimized article for the selected outline

Generate a content brief using the first alternative of the previous outline along with instructions to develop an optimized article of 2000 words following SEO best practices to rank for "Apple Vision Pro remote work"

## **Content Brief**

Title: Breaking Free from Physical Monitors: The Impact of Vision Pro on Remote Workspaces

Target Keyword: Apple Vision Pro remote work

Related Keywords: Apple Vision Pro features, Vision Pro for productivity, Vision Pro in professional settings, Vision Pro for telecommuting, Augmented reality in remote work, Apple Vision Pro release

Word Count: 2000 words

Audience: Technology enthusiasts, professionals, and those who are interested in remote work and telecommuting trends.

Content Goal: To inform the audience about the potential of Apple's Vision Pro in reshapin remote workspaces and improving productivity.

Tone: Informative, engaging, future-focused

## Instructions

1. Introduction (200 words):

Begin with a captivating introduction that highlights the growing trend of remote work and the role of technology in facilitating this shift. Briefly mention the Vision Pro and it potential to revolutionize telecommuting.

2. Overview of Apple Vision Pro (400 words):

Provide an overview of the Vision Pro, focusing on its unique features like the visionOS control system, display quality, and EyeSight feature. Describe how these features are different from traditional monitors and existing VR/AR technologies. Use the information from the research performed and cite accordingly.

3. Potential Impact on Remote Workspaces (500 words):

Discuss how the Vision Pro can transform remote workspaces. Highlight its potential to enable a more immersive and interactive workspace, enhance multi-tasking, and improve communication. Use hypothetical examples to illustrate these points.

- Productivity and Efficiency with Vision Pro (400 words): Discuss how the Vision Pro can boost productivity and efficiency in remote work settings. Focus on features like the spatial operating system, controller-free operation, and the ability to connect to existing Mac computers. Discuss potential applications for these features in a professional context.
- 5. Addressing Potential Concerns (300 words): Acknowledge potential concerns related to the Vision Pro, such as its high price point, potential for social awkwardness due to the EyeSight feature, and the need for custom optical inserts for spectacle wearers. Discuss Apple's responses to these concerns and
- speculate on how these issues might be addressed over time.
- 6. Conclusion (200 words):

Recap the main points and discuss the potential of the Vision Pro in shaping the future of remote work. End with a call-to-action, encouraging readers to keep an eye on this revolutionary technology.

#### SEO Best Practices:

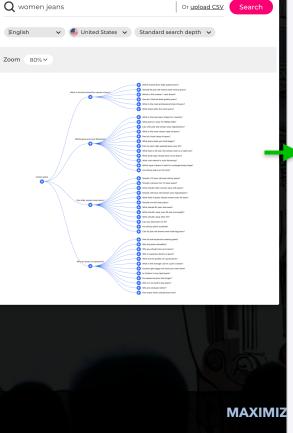
- Use the target keyword ("Apple Vision Pro remote work") in the title, introduction, and conclusion. Try to include it naturally in the body text as well, without overdoing it.
- <sup>2</sup> Use related keywords throughout the text. However, ensure they fit naturally into the content.
- · Include internal links to other relevant articles on your website.
- Include external links to reputable sources to support the information you provide.
- Make sure the content is easy to read. Break up the text with subheadings, bullet points, and short paragraphs.
- Include images where relevant, and use alt text to describe them.

Remember, the goal is to provide valuable, informative content for the reader while also optimizing for SEO. The article should not only rank well but also engage readers and provide them with useful insights about the potential impact of the Vision Pro on remote workspaces.

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# Get a hub and spoke based on the PAAs obtained from AlsoAsked or your favorite keyword tool



create a hub and spoke model for the following women jeans questions, consolidating those that are too similar and that would be targeted by the same content to avoid duplicates, including the search intent targeted by each hub:

What is the best brand for women's jeans? Which brands have high quality jeans? Should 60 year old woman wear skinny jeans? Which is the number 1 Jean brand? How do I find the best quality jeans? What is the most professional style of jeans? What brand sells the most jeans? Which jeans are most flattering? What is the best jeans shape for a tummy? What jeans to wear for flabby belly? Can a 60 year old woman wear ripped jeans? What is the most classic style of jeans? How do I look classy in jeans? What jeans make you look bigger? How to wear high-waisted leans over 40? What does a 40 year old woman wear on a night out? What body type should wear curvy jeans? What color denim is most flattering? Which type of jeans is best for rectangle body shape? Are skinny jeans out of style? Can older women wear jeans? Should a 70 year old wear skinny jeans? Should a woman over 70 wear jeans? What should older women wear with jeans? Should a 65 year old woman wear ripped jeans? What kind of pants should women over 50 wear? Should over 60 wear ieans? What should 60 year olds wear? What should I wear over 60 and overweight? What should I wear after 70? Can you wear leans in 70? Are skinny jeans outdated? Can 50 year old woman wear wide leg jeans? Why are jeans so expensive? How to look expensive wearing jeans? Why are jeans unhealthy? Why you should size up in jeans? Why is Japanese denim so good? What are the quality of a good jeans? What is the average cost of a pair of jeans? Do jeans get bigger the more you wear them? Is it better to buy tight jeans? Do expensive jeans last longer? Why is it so hard to buy leans?

Based on the questions provided, the following four search intent hubs have been identified:

#### **Best Women's Jean Brands**

- What is the best brand for women's jeans?
- Which brands have high quality jeans?
- Which is the number 1 Jean brand?
- What brand sells the most jeans?

#### Women's Jeans Styles

- · Should 60 year old woman wear skinny jeans?
- What is the most professional style of jeans?
- What jeans to wear for flabby belly?
- · What is the most classic style of jeans?
- · What jeans make you look bigger?
- · How to wear high-waisted jeans over 40?
- · What body type should wear curvy jeans?
- · Which type of jeans is best for rectangle body shape?
- · Are skinny jeans out of style?
- · Can older women wear jeans?
- · Should a 70 year old wear skinny jeans?
- Should a woman over 70 wear jeans?

# Do the same for main KWs, with volume and intent, consolidating them, with titles and descriptions

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create a hub and spoke model for the following keywords, consolidating those that are too similar and that would be targeted by the same content to avoid duplicates. List them in a table along with their specified average search volume and intent in additional columns, that are listed along with them below. Additionally, suggest titles and meta descriptions following SEO best practices for the content to be created to target them:

jeans for women 40500 Commercial bootcut jeans women 18100 Commercial women ieans 18100 Commercial black jeans women 14800 Commercial baggy jeans women 12100 Commercial best jeans for women 12100 Commercial iean shorts women 12100 Commercial jeans women 12100 Commercial ripped jeans for women 12100 Commercial white jeans for women 12100 Commercial wide leg jeans women 12100 Commercial flare jeans women 9900 Commercial iean jacket women 9900 Commercial levi jeans for women 9900 Commercial women's jeans 9900 Commercial boot cut jeans women 8100 Commercial lee jeans for women 8100 Commercial wrangler jeans for women 8100 Transactional bell bottom jeans for women 6600 Commercial boyfriend jeans for women 6600 Commercial jean jacket for women 6600 Commercial iean jackets for women 6600 Commercial

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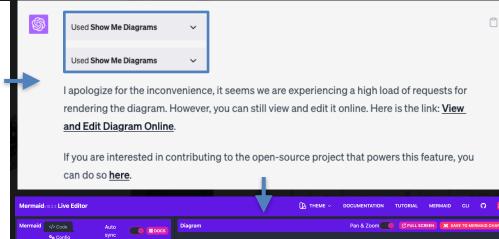
I have consolidated the keywords based on similarity and created a hub-and-spoke model for the given keywords. I have also suggested titles and meta descriptions for each content piece, following SEO best practices.

|   | Hub<br>Keyword            | Spoke<br>Keywords          | Avg.<br>Search<br>Volume | Intent     | Suggested<br>Title   | Suggested Meta<br>Description  |
|---|---------------------------|----------------------------|--------------------------|------------|--|--|
|   | Jeans for<br>Women        | jeans for<br>women         | 40500                    | Commercial | Top Jeans for<br>Women: Your<br>Ultimate Style<br>Guide      | Explore the best jeans<br>for women, from classic<br>to trendy styles, and<br>find the perfect pair to<br>upgrade your wardrobe. |
|   |                           | women<br>jeans             | 18100                    | Commercial |  |  |
|   |                           | jeans<br>women             | 12100                    | Commercial |  |  |
| - |                           | women's<br>jeans           | 9900                     | Commercial |  |  |
|   | Bootcut<br>Jeans<br>Women | bootcut<br>jeans<br>women  | 18100                    | Commercial | Best Bootcut<br>Jeans for<br>Women: A<br>Timeless<br>Classic | Discover the top<br>bootcut jeans for<br>women that offer a<br>flattering and timeless<br>silhouette for every<br>body type.     |
|   |                           | boot cut<br>jeans<br>women | 8100                     | Commercial |  |  |
|   | Black                     | black jeans                | 14800                    | Commercial | Must-Have  | Check out our selection  |

# You can also generate a visualization of them using ChatGPT's "Show Me" plugin

Generate a hub and spoke model for the following gelato related terms along with their search volume, and show it in a tree diagram:

#### italian gelato 3600 gelato classico italian ice cream 2900 amorino raleigh excellence in italian gelato 1000 gelato in italy 1000 gelato italy 1000 italian gelato near me 720 voga italian gelato crepes coffee chocolate desserts 590 gelato little italy 480 italian cafe gelato 480 gelato italian 320 gelato little italy san diego 320 italian gelato flavors 320 venchi italian chocolates and gelato 320 best gelato in italy 260 gelato florence italy 260 gelato in italian 260 gelato italian ice cream 260 italian gelato recipe 260 italian ice vs gelato 260 italy gelato 260 vincenzo's italian restaurant & gelato 260 gelato joe's italian restaurant & tiki bar 210 gelato means what in italian 210 is gelato italian 210



MAXIMIZE YOUR SEO WITH AI CHATBOTS BY @ALEYDA FROM @ORAINTI

J["Gelato Italian (320)"]

1 graph IB

How about using it to do competition and search intent analysis?



Provide the most popular sites sites that have published articles covering news about the Apple Vision Pro along with their existing top article URL and a summary of it

Here are some popular sites that have published articles covering news about the Apple Vision Pro along with their existing top article URL:

1. Techradar: https://www.techradar.com/news/apple-vision-pro-everything-we-know

2. Harvard Business Review: https://hbr.org/2023/06/what-is-apples-vision-pro-really-for

Techradar has an article that covers everything we know about the Apple Vision Pro. According to the article, the Apple Vision Pro is a wearable augmented reality headset designed for watching TV shows and movies, playing games, communicating, and collaborating. It will be available early next year on apple.com and at Apple Store locations in the U.S., with more countries coming later next year.

Harvard Business Review has an article that explains what Apple's Vision Pro is really for. According to the article, the Vision Pro captures the full attention of your eye, and so you are, by definition, immersed in a virtual environment. In one mode, that looks like the environment you are actually in. Turn the ...

I hope this helps!

8 of 30 🌒

Computing > Software > Virtual Reality & Augmented Reality

# Apple Vision Pro news, price, specs, and everything we know about the VR headset

News By Hamish Hector published 15 days ago

The Apple Vision Pro AR and VR headset is a reality

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Obtain the main site competitors and the latest pages published on a topic, with a summary of them

Provide the gelato providers consistently mentioned as one of the most popular ones in Rome in these pages:

https://www.cntraveler.com/gallery/best-gelato-shops-in-rome https://www.timeout.com/rome/restaurants/best-gelato-in-rome https://www.findingtheuniverse.com/best-gelato-rome/

Used Link Reader ~ Used Link Reader ~ Used Link Reader ~

> After analyzing the content from the three provided links, the gelato providers that are consistently mentioned as one of the most popular ones in Rome are:

- L. Giolitti: Established in 1890, Giolitti is one of Rome's oldest gelato shops. It's been in the same family since its inception and is known for its wide array of flavors. It's located near the Pantheon and the Trevi Fountain.
- Grom: Grom is a popular chain of gelaterias that started in Turin in 2003 and now has locations worldwide, including several in Rome. It's known for its high-quality gelato and excellent fruit sorbet range.
- II Gelato di San Crispino: Located near the Trevi Fountain, II Gelato di San Crispino is considered an institution in Rome. It's known for its fresh flavors and commitment to quality.
- Gelateria del Teatro: Established in 2004, Gelateria del Teatro is known for its highquality, Italian-sourced ingredients. It's located near the Castel Sant'Angelo or Piazza Navona.
- Come il Latte: Specializing in super creamy gelato, Come il Latte is a favorite among many. It's located on Via Silvio Spaventa, a short walk from Rome's Termini train station.
- Gelateria dei Gracchi: Located halfway between the Vatican and the Piazza Popolo, Gelateria dei Gracchi is known for its fresh, seasonal ingredients and delicious chocolate gelato.
- Fata Morgana: Fata Morgana is known for its array of chocolate flavors and commitment to fresh, seasonal ingredients. It has several locations in Rome.
- Otaleg!: Located in the Trastevere district, Otaleg is considered by many to be one of the best gelato providers in Rome. It offers around sixty flavors, all based on seasonally available produce.

Please note that the popularity of gelato providers can vary based on personal preference and the specific flavors offered. It's always a good idea to try a few different places and see which one you like the best!

Get consistently mentioned products/ services/topics in competitors pages in bulk using the Link Reader plugin

|   |       | 🗲 GPT-3.5        |             | 🇩 GPT-4 |  |
|---|-------|------------------|-------------|---------|--|
|   |       |                  | <b>S</b>    | ~       |  |
|   | _     |                  | 2/3 Enabled |         |  |
| <b>C</b>  | К КА  | AYAK             |             |         |  |
| Link Reader<br>Read any links: webpage, youtube, PDF,<br>PPT, image, Word doc etc; OCR image; | 🕑 Ke  | eyMate.Al Search |             |         |  |
| Search & browse web.  | 🔄 Lii | nk Reader        |             | ŝ       |  |
|   | 🞯 So  | cholarAl         |             |         |  |

MAXIMIZE YOUR SEO WITH AI CHATBOTS BY @ALEYDA

#### 🎯 Model: Web Browsing

List the top 3 mentioned headphones models and a summary of their characteristics in the top ranked pages for the "best remote work headphones" query

S Finished browsing

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Here are the top 3 headphones for remote work as per CNET's list and some details about them based on reviews from various sources:

- Jabra Evolve2 65 Flex: This is a compact headset that gets the important things right, like
  a comfortable fit and good mic clarity, and really excels with excellent stereo audio
  performance. It's designed with comfort, mic clarity, and audio performance in mind,
  making it an excellent choice for people who need serious call clarity while also providing
  excellent stereo audio for listening to music. It has dedicated controls for Microsoft
  Teams, comes with a charging stand, and is optimized for MS or UC. The headset can be
  swiveled to mute/unmute the mic and answer incoming calls. However, it can be annoying
  to properly dock the headset for charging and audio playback between simultaneously
  paired computers and phones can get complicated<sup>1</sup>.
- 2. Sony WH-1000XM5: These headphones pair top-notch noise cancellation with class-leading audio quality in a comfortable, attractive design. They offer excellent audio performance with robust bass depth and crisp highs, top-notch active noise cancellation, intuitive on-ear controls, and an app that offers an adjustable EQ and other customization settings. The headphones are quite expensive, but they provide excellent value for their price, offering comparable noise cancellation and arguably the best sound quality compared to other high-end noise-canceling headphones. They have a sleek and attractive over-ear build with capacitive touch controls that add another layer of functionality<sup>2</sup>.
- 3. Apple AirPods Pro 2: These are described as improved Apple noise-canceling wireless earbuds with an enhanced fit for comfort, better battery life, and support for lossless audio and spatial audio. They offer improved noise cancellation and more music listening time compared to their predecessor. However, there are no options for wired listening and they are more expensive than other earbuds. Each earpiece houses an H1 chip that handles the heavy lifting of processing and connectivity. Pressing and holding the stem summons Siri. I faced technical difficulties while trying to gather more detailed information on this model, so you might want to explore further reviews for more comprehensive information <sup>3 4</sup>.

Please note that while these headphones are highly rated, the best choice for you will depend on your specific needs and preferences such as comfort, sound quality, noise cancellation capabilities, and budget. Or ask for the top mentioned products/services/ topics from the best ranked pages for your targeted query

### OTS BY @ALEYDA FROM @ORAINTI

Or suggestions for new related topics, based on what has been covered on top ranked sites but without repeating them provide suggestions of new articles about Apple Vision Pro based on those top ranked ones for "apple vision pro" but without repeating them, recommend title, meta description and main headline, following SEO best practices

Certainly! Here are three article ideas based on the top-ranked articles about Apple Vision Pro:

### 1. Title: "Exploring the Future of Business with the Apple Vision Pro"

Meta Description: "Discover how the Apple Vision Pro could transform the way we work and do business. From AR-enhanced productivity to remote collaboration, this spatial computer has endless potential." Main Headline: "The Apple Vision Pro: A Game-Changer for Business Productivity and Collaboration"

### 2. Title: "Apple Vision Pro: The Future of Education?"

CS

Meta Description: "Could the Apple Vision Pro revolutionize the way we learn and teach? Find out how this spatial computer is poised to transform education with its AR and VR capabilities, 4K display, and more." Main Headline: "Unlocking the Power of Learning with the Apple Vision Pro"

### 3. Title: "The Apple Vision Pro: A New Era of Entertainment?"

Meta Description: "Get ready for a whole new level of entertainment with the Apple Vision Pro. Explore the device's AR and VR capabilities, Optic ID feature, and more, and see how it could change the way we consume media."

Main Headline: "Immersive Entertainment with the Apple Vision Pro: What You Need to Know"

Following SEO best practices, these titles and meta descriptions include relevant keywords (e.g. "Apple Vision Pro," "AR," "VR," "4K display") while also being catchy and engaging. The main headlines are clear and concise, highlighting the main idea of each article.

# Validate if it's possible to rank with the same page for two similar searches

are the same pages ranking in the top 10 results for "remote work" and "telecommuting"? How many overlay? List the URLs that are common between the two

- Searching for: remote work
- Searching for: telecommuting
- Searching for: remote work vs telecommuting
- Generating answers for you...

Hi, this is Bing. I can help you with that.👋

According to 1, remote work and telecommuting are similar but not exactly the same. Remote workers generally work exclusively from home or remote locations, while telecommuters are often required to work at least one day or more per week at an office.

To answer your question, I compared the top 10 results for "remote work" and "telecommuting" using <sup>2</sup> <sup>3</sup> 4 for "remote work" and <sup>5</sup> 6 <sup>7</sup> <sup>8</sup> for "telecommuting". I found that there are **no** pages that rank in both lists, so there is **no** overlay.

Are you looking for specific information about remote work or telecommuting? If so, please let me know what you are interested in.

Learn more: 1. indeed.com 2. remote.co 3. indeed.com 4. weworkremotely.com

+13 more

Yes, I want to know more about remote work benefits.

No, thank you. That's all I wanted to know.

Can you show me some statistics on remote work trends?

### Ask me anything..

# Check if it's feasible to position in different international markets with the same page

Which are the websites ranking in the top 10 UK positions of bing for "bluetooth over ear headphones" that are also ranking in the US and Australia in the top 10?

/ Searching for: bluetooth over ear headphones

- ✓ Searching for: bluetooth over ear headphones
- Generating answers for you...

According to my search results <sup>1</sup> <sup>2</sup> <sup>3</sup>, some of the websites that are ranking in the top 10 UK positions of bing for "bluetooth over ear headphones" that are also ranking in the US and Australia in the top 10 are:

- https://www.nytimes.com/wirecutter/reviews/best-over-ear-headphones/
- https://www.cnet.com/tech/mobile/best-over-ear-headphones/
- https://www.rtings.com/headphones/reviews/best/by-type/over-ear-around

Are you looking for any specific criteria or features for your guide?

Learn more: 1. nytimes.com 2. cnet.com 3. rtings.com 4. bing.com 5. yahoo.com +7 more

Show me the ranking positions for each website.

Tell me how to improve my website ranking.

What are the best keywords for my guide?



# Verify what type of content is needed to position in different markets

What type of pages are ranking in the top 10 positions in the UK, US and Australia in bing for "bluetooth over ear headphones", are these guides, categories, products pages?

Searching for: bluetooth over ear headphones

Generating answers for you...

According to my search results <sup>1</sup> <sup>2</sup> <sup>3</sup>, most of the pages that are ranking in the top 10 positions in the UK, US and Australia in bing for "bluetooth over ear headphones" are guides or reviews that compare different models and brands of headphones. Some examples are:

- https://www.nytimes.com/wirecutter/reviews/best-over-ear-headphones/
- https://www.cnet.com/tech/mobile/best-over-ear-headphones/
- https://www.rtings.com/headphones/reviews/best/by-type/over-ear-around

There are also some news articles that mention bluetooth over ear headphones <sup>4</sup> <sup>5</sup>, but they are not very relevant or informative for your guide.

What is your goal or purpose for writing your guide?

Learn more: 1. nytimes.com 2. cnet.com 3. rtings.com 4. yahoo.com 5. uk.news.yahoo.com +1 more

Show me the ranking positions for each website.

Tell me how to improve my website ranking.

What are the best keywords for my guide?





# And for strategic content creation?

# Get content ideas based on trending videos on a topic

MAXIMIZE Y

### 🐩 Model: Plugins 🔹 Enabled plugins: 🚺

- Suggest 5 video topics based on the top trending videos about Apple Vision Pro, along with a description of what the videos should cover
- Sure, here are five video topics based on the trending videos about Apple Vision Pro:

### 1. "Apple Vision Pro: Unboxing and First Impressions"

Description: This video should cover the unboxing of the Apple Vision Pro, including a detailed look at the packaging, the device itself, and any included accessories. The presenter should share their initial impressions of the device, includin guality, and any standout features.

2. "Apple Vision Pro: In-Depth Review"

Description: This video should provide a comprehensive review of the should cover all aspects of the device, including its performance, user features, and how it compares to previous models and competitors. T also discuss the device's value for money and give a final verdict.

3. "Apple Vision Pro: Tips and Tricks"

Description: This video should share useful tips and tricks for getting Apple Vision Pro. It could cover hidden features, shortcuts, recommer other advice to help viewers use the device more effectively.

### 4. "Apple Vision Pro: Camera Test and Review"

Description: This video should focus specifically on the camera capabilities of the Apple Vision Pro. The presenter should test the camera in various conditions and scenarios, demonstrating its performance and discussing its strengths and weaknesses.

### 5. "Apple Vision Pro: Troubleshooting Common Problems"

Description: This video should provide solutions to common problems that users might encounter with the Apple Vision Pro. It could cover issues like software glitches, connectivity problems, and hardware malfunctions, and explain how to resolve them.

These topics should provide a comprehensive overview of the Apple Vision Pro, from its unboxing to its in-depth review, usage tips, camera capabilities, and troubleshooting.



4 GPT-3.5

Speak

Video Highlight Explore, research, and interact with

YouTube videos and personal videos.

🔰 Video Hiahliaht

Video Insights

🔼 WebPilot

🐝 GPT-4

1/3 Enabled

Provide recommendations for the Title, Descriptions and Tags to use for a "How the Apple Vision Pro can change remote work" video in youtube, taking youtube optimization best practices into account

### Sure, here are my recommendations:

Title: "Revolutionizing Remote Work: The Power of Apple Vision Pro"

The title is catchy and includes the main keywords "Remote Work" and "Apple Vision Pro". It also creates intrigue by suggesting that the Apple Vision Pro can revolutionize remote work.

#### Description:

"Discover how the Apple Vision Pro is set to transform the way we we video, we delve into the unique features of the Apple Vision Pro that for remote work. From its advanced camera capabilities to its power how this device can enhance productivity and collaboration, no matt

Timestamps:

00:00 - Introduction 01:30 - Unboxing the Apple Vision Pro 03:00 - Key Features for Remote Work 06:00 - Demonstrating Real-Time Collaboration 09:00 - Performance Analysis 12:00 - Conclusion

Don't forget to like, share, and subscribe for more videos on the latest tech trends and gadgets!"

The description includes the main keywords and provides a clear overview of the video content. It also includes a call to action at the end to encourage viewer engagement.

#### Tags:

"Apple Vision Pro", "Remote Work", "Work from Home", "Productivity", "Collaboration", "Tech Review", "Apple Products", "Technology", "Future of Work", "Digital Nomad", "Apple Vision Pro Review", "Apple Vision Pro Features"

The tags include a mix of specific and broad keywords related to the video content. They will help YouTube understand what the video is about and show it to relevant audiences.

|   | <b>∳</b> GPT-3.5 | 🐕 GPT | .4 |  |
|---|------------------|-------|----|--|
|   | V                | ~     |    |  |
|   | 1/3 Enabl        | ed    |    |  |
| V   | • Speak          |       |    |  |
| Video Highlight   | Video Highlight  | ŝ     |    |  |
| Explore, research, and interact with<br>YouTube videos and personal videos. | Uideo Insights   |       |    |  |
|   | VebPilot         |       |    |  |
|   |                  |       |    |  |

ΠA

# Get titles, descriptions and hashtags suggestions to optimize these videos on YouTube

## AI CHATBOTS BY @ALEYDA FROM @ORAINTI

# Get optimized title suggestions without copying those of top-ranked pages

Suggest optimized title tags that follow SEO best practices for an article about "How Apple Vision Pro can Impact Remote Work" based on the titles of the top ranked pages for "Apple Vision Pro Remote Work"

Here are some optimized title tags that follow SEO best practices for an article about "How Apple Vision Pro can Impact Remote Work" based on the titles of the top ranked pages for "Apple Vision Pro Remote Work":

- 1. "How Apple Vision Pro is Revolutionizing Remote Work"
- 2. "The Future of Remote Work with Apple Vision Pro"
- 3. "Apple Vision Pro: The Ultimate Tool for Remote Work"

I hope this helps!

9 of 30 🌑

I AVASAZ

Get different options for unique product descriptions, based on the best ranked pages for the product search

Provide 3 alternatives for a 300 word description to be featured in a page selling the "Apple Vision Pro", taking into account the currently best ranked pages for the product, but without duplicating the content, following also SEO best practices

- ✓ Searching for: Apple Vision Pro product description
- Generating answers for you...

Here are three alternatives for a 300 word description to be featured in a page selling the "Apple Vision Pro", taking into account the currently best ranked pages for the product, but without duplicating the content, following also SEO best practices:

- 1. The Apple Vision Pro is a mixed reality headset that combines the best of both artificial reality and virtual reality to merge the real world with the virtual world. In mixed reality, both physical and virtual objects can co-exist in the same environment in real time. The device will be capable of toggling between virtual reality (VR), and augmented reality (AR), which projects digital imagery while users still can see objects in the real world. It is a standalone headset that handles all of the computing inside its own containment.
- 2. The Apple Vision Pro is a computer that is worn on your face. Rather than view the computer's output through a physical screen, that output is projected onto your retina using lasers. This allows you to see digital images as if they were part of the real world. The device will be capable of toggling between virtual reality (VR), and augmented reality (AR), which projects digital imagery while users still can see objects in the real world.
- 3. The Apple Vision Pro is a wearable augmented reality headset designed for watching TV shows and movies, playing games, communicating, and collaborating. It captures the full attention of your eye, and so you are, by definition, immersed in a virtual environment. In one mode, that looks like the environment you are actually in. Turn the ...

I hope this helps!

Learn more: 1. history-computer.com 2. cbc.ca 3. androidheadlines.com +3 more

10 of 30 🌒

# Generate FAQs for your products based on those featured in the top ranked pages but without duplicating them

- Provide 5 Popular Questions and Answers suggestions based on the FAQs content featured in best ranked pages for "Apple Vision Pro", but without copying them.
- Sure, here are 5 popular questions and answers based on the FAQs content featured in the best-ranked pages for "Apple Vision Pro":

### 1. Q: What is the Apple Vision Pro and how does it work?

A: The Apple Vision Pro is a powerful image recognition technology that uses advanced machine learning algorithms to identify objects, people, and other visual elements in photos and videos. It works by analyzing the patterns, colors, shapes, and other features of images to recognize and classify them.

### 2. Q: What are the benefits of using the Apple Vision Pro?

A: The Apple Vision Pro offers a range of benefits for users, including improved image recognition accuracy, faster processing times, and more robust and reliable performance. It also enables developers to create innovative applications and services that leverage the power of image recognition technology.

## 3. Q: How accurate is the Apple Vision Pro?

CS

A: The accuracy of the Apple Vision Pro depends on a variety of factors, including the quality of the images or videos being analyzed, the complexity of the visual elements being identified, and the specific algorithms and models used for image recognition. In general, the Apple Vision Pro is highly

# Check if the generated FAQs comply with Google Helpful Content Best Practices and Get Suggestions for it

👬 GPT-4

**CHATBOTS BY @A** 

4 GPT-3.5

K KAYAK

Con Link Reader

ScholarAI

KeyMate.Al Search

**60** 

2/3 Enabled

### 👬 Model: Plugins 🔹 Enabled plugins: 🔄 🚺

Check that the FAQ content below complies with the content best practices specified by Google here: https://developers.google.com/search/docs/fundamentals/creating-helpfulcontent - if not, then please specify which snippet of the content doesn't, and provide alternatives:

Q: What features make Sony WH-1000XM5 a top-rated headphone? A: The Sony WH-1000XM5 headphones are top-rated due to their excellent audio performance with robust bass depth and crisp highs, top-notch active noise cancellation, intuitive on-ear controls, and a comfortable, stylish design. They also come with an app

69

Link Reader

Search & browse web.

Read any links: webpage, youtube, PDF, PPT, image, Word doc etc; OCR image;

offering an adjustable EQ and other customization setti choice for music lovers1.

Q

Q: How is the noise cancellation quality of the Sony WH A: The Sony WH-1000XM5 headphones feature top-not means they're excellent at reducing ambient noise, mak environments or during travel. They offer comparable n high-end noise-canceling headphones, making them a

Q: Are Sony WH-1000XM5 headphones comfortable for

A: Yes, the Sony WH-1000XM5 headphones are designed for comfort, even over long listening sessions. They feature a sleek and attractive over-ear build with synthetic leather headbands that match the color and matte surface of the earcups. The cups swivel down flat, making them easy to store and carry, adding to their convenience and comfort1.

Q: What controls are available on the Sony WH-1000XM5 headphones?

A: The Sony WH-1000XM5 headphones come with intuitive on-ear controls. The left earcup houses dedicated buttons for power/pairing and ANC/Ambient modes. The right ear's outer panel features capacitive touch controls that allow you to swipe forward or backward to navigate through tracks, swipe up or down to handle volume, and double-tap to manage playback and calls. A press and hold summons your phone's voice assistant. These controls are designed to be intuitive and easy to use1.

Used Link Reader

Based on the guidelines provided by Google, here are the areas where the FAQ content could be improved:

- Originality and Value: While the content does provide useful information about the Sony WH-1000XM5 headphones, it doesn't seem to offer any original insights or analysis that goes beyond the obvious. To improve this, consider including unique insights or experiences, such as personal testimonials or comparisons with other similar products. For example, instead of saying "The Sony WH-1000XM5 headphones are top-rated due to their excellent audio performance...", you could say "Having tested the Sony WH-1000XM5 headphones ourselves, we found that their audio performance truly stands out, especially when compared to other headphones in the same price range..."
- Expertise: The content does not provide clear evidence of expertise or authority on the topic. To improve this, consider including information about the author's qualifications or experience with the product.

For example, you could say "Our audio equipment expert, who has over 10 years of experience in the field and has personally tested hundreds of headphones, believes that the Sony WH-1000XM5 headphones are..."

 Trustworthiness: The content does not provide clear sourcing for the information provided. To improve this, consider including references to reputable sources that back up the claims made in the content.

For example, instead of saying "They offer top-notch noise cancellation...", you could say "According to a review by [reputable source], the Sony WH-1000XM5 headphones offer top-notch noise cancellation..."

4. People-First Content: The content does seem to be written with the user in mind, providing useful information about the product. However, to further improve this, consider focusing on the needs and questions of the user, providing in-depth answers that leave the user feeling satisfied and informed.

Remember, the goal is to create content that is helpful, reliable, and primarily created to benefit people, not to gain search engine rankings.

Т

Provide and explain 3 Pro's and 3 Con's of the apple watch series 8 vs other similar watches, based on the information found in the top ranked pages for "Apple Watch 8 Pro's and Con's", without copying it, while making it accurate and factual

cs

Apple Watch Series 8 has several pros and cons compared to other similar watches in the market. Here are three pros and cons of the Apple Watch Series 8:

Pros:

- 1. Improved Battery Life: The Apple Watch Series 8 has a longer battery life, thanks to its optimized software and new processor. This means users can enjoy longer periods of usage without the need for frequent charging.
- 2. Fast Charging Capability: The watch can now be charged up to 80% in 45 minutes, which is a significant improvement from its predecessor.
- 3. Advanced Health and Fitness Features: The Apple Watch Series 8 has advanced features for tracking health and fitness, including improved sensors for monitoring heart rate, blood pressure, and blood oxygen levels. It also offers a wide range of workouts and coaching plans.

### Cons:

- 1. Expensive: The Apple Watch Series 8 is one of the most expensive smartwatches in the market, making it less accessible to budget-conscious users.
- 2. Limited Compatibility: The watch is only fully compatible with Apple devices, which means it cannot be used with Android smartphones or other devices outside the Apple ecosystem.
- 3. Dependence on iPhone: The Apple Watch Series 8 requires an iPhone to make calls and send messages, which means that users cannot fully utilize the watch without an iPhone.

Overall, the Apple Watch Series 8 is an excellent smartwatch that offers advanced features for tracking health and fitness, longer battery life, and fast charging capability. However, its high price, limited compatibility, and dependence on an iPhone may not be ideal for everyone.

Get the pros and cons of your best products vs. similar ones based on top ranked pages information, but without copying it



Leverage ChatGPT plugins to get facts and statistics to integrate into your articles along with their sources

🗱 Model: Plugins 🔹 Enabled plugins: 😟 🎆 👗

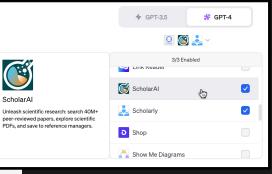
Provide and summarize the top facts about intermittent fasting along with URLs to back them up

Used Scholarly

ScholarAl

Here are some key facts about intermittent fasting, backed by research:

- 1. Weight Loss and Metabolic Health: Intermittent fasting is a method that involves various schedules for temporary food avoidance, such as alternate-day fasting and timerestricted feeding (eating within a 6-hour period and fasting for 18 hours). These feeding schedules can lead to a decrease in weight and improvements in dyslipidemia and blood pressure. They work by intermittently inducing the metabolism of fatty acids to ketones. However, more research is needed on longer-term outcomes, and this approach should be avoided in certain health conditions [source].
- 2. Obesity and Diabetes: Intermittent fasting has become a popular strategy for weight lo especially among young people. It has shown positive effects in both animal studies an human trials. However, more large-scale and long-term experiments are needed to understand its long-term effects and potential side effects, especially in patients with obesity and type 2 diabetes mellitus [source].
- Brain Metabolism: Intermittent fasting induces several molecular and cellular adaptations in neurons, enhancing cellular stress resistance, synaptic plasticity, and neurogenesis. However, more research is needed to understand the different intermitte fasting protocols and their long-term effects on brain metabolism [source].
- 4. Gut Microbiome: Intermittent fasting can cause substantial remodeling of the gut microbiome. For example, Ramadan-associated intermittent fasting increased microbiome diversity and was specifically associated with upregulation of certain bacterial families [source]
- 5. Blood Pressure: Intermittent fasting can prevent elevations in blood pressure by maintaining a healthy gut microbiota. This was demonstrated in a study using everyother-day-fasting (EODF) in rats [source].
- 6. Weight Loss and Cardiometabolic Risk Reduction: A study showed that alternate-day fasting (ADF) had more significant reduction effects on body weight and body mass index than 16/8 time-restricted fasting (16/8 TRF). This suggests the potential benefit of integrating intermittent fasting regimens into normal dietary patterns to reduce the risk of diabetes and cardiovascular disease [source]
- 7. Nonalcoholic Fatty Liver Disease: Intermittent fasting could be beneficial in the management of nonalcoholic fatty liver disease, given the condition's association with obesity. However, more clinical studies are needed to determine its safety and efficacy in this population [source].
- 8. Obesity-Related Health Outcomes: An umbrella review of 11 meta-analyses of randomized clinical trials found that intermittent fasting may have a beneficial role in improving anthropometric and cardiometabolic outcomes, especially for adults with overweight or obesity [source].





## **MAXIMIZE YOUR SE**

# Cross-check the facts and originality of the content and ask it to make it unique and factual if it isn't yet

Verify if the following information is factual, and if not, provide actual insight and source to it with a URL:

Here are some key facts about intermittent fasting, backed by research:

Weight Loss and Metabolic Health: Intermittent fasting is a method that involves various schedules for temporary food avoidance, such as alternate-day fasting and time-restricted feeding (eating within a 6-hour period and fasting for 18 hours). These feeding schedules can lead to a decrease in weight and improvements in dyslipidemia and blood pressure. They work by intermittently inducing the metabolism of fatty acids to ketones. However, more research is needed on longer-term outcomes, and this approach should be avoided in certain health conditions [source].

Obesity and Diabetes: Intermittent fasting has become a popular strategy for weight loss, especially among young people. It has shown positive effects in both animal studies and human trials. However, more large-scale and long-term experiments are needed to understand its long-term effects and potential side effects, especially in patients with obesity and type 2 diabetes mellitus [source].

Brain Metabolism: Intermittent fasting induces several molecular and cellular adaptations in neurons, enhancing cellular stress resistance, synaptic plasticity, and neurogenesis. However, more research is needed to understand the different intermittent fasting protocols and their long-term effects on brain metabolism [source].

Gut Microbiome: Intermittent fasting can cause substantial remodeling of the gut microbiome. For example, Ramadan-associated intermittent fasting increased microbiome diversity and was specifically associated with upregulation of certain bacterial families [source].

Blood Pressure: Intermittent fasting can prevent elevations in blood pressure by maintaining a healthy gut microbiota. This was demonstrated in a study using every-other-day-fasting (EODF) in rats [source].

Weight Loss and Cardiometabolic Risk Reducti

/ Searching for: Intermittent fasting backed by research

/ Generating answers for you...

The information you provided is mostly factual. Intermittent fasting is a method that involves various schedules for temporary food avoidance, such as alternate-day fasting and time-restricted feeding (eating within a 6-hour period and fasting for 18 hours). These feeding schedules can lead to a decrease in weight and improvements in dyslipidemia and blood pressure. They work by intermittently inducing the metabolism of fatty acids to ketones <sup>1</sup>.

Intermittent fasting has become a popular strategy for weight loss, especially among young people. It has shown positive effects in both animal studies and human trials. However, more large-scale and long-term experiments are needed to understand its long-term effects and potential side effects, especially in patients with obesity and type 2 diabetes mellitus <sup>2</sup>.

Intermittent fasting induces several molecular and cellular adaptations in neurons, enhancing cellular stress resistance, synaptic plasticity, and neurogenesis. However, more research is needed to understand the different intermittent fasting protocols and their long-term effects on brain metabolism

Intermittent fasting can cause substantial remodeling of the gut microbiome. For example, Ramadanassociated intermittent fasting increased microbiome diversity and was specifically associated with upregulation of certain bacterial families <sup>4</sup>.

I hope this helps!

Learn more: 1. sciencetimes.com 2. hopkinsmedicine.org +3 more

14 of 30 🔵

But how do you integrate this with existing SEO data and current workflow in a scalable way?



# SEO tools are now featuring ChatGPT in features within their interface, like SEOTesting, facilitating integration

Search:

### Page Details

Url : https://learningseo.io/seo\_roadmap/seo-fundamentals/technical-seo/

Page Title : Learn Technical SEO with Free Guides, Courses Tools & Tips

Meta Desc : Learn about technical SEO with the free guides, tools and tips from the best SEOs, aggregated in Learning SEO.

H1: 1. SEO Fundamentals Learn Technical SEO

|                             |                     |                    |             |                    |                    |            |              | Search.           |                  |                       |
|-----------------------------|---------------------|--------------------|-------------|--------------------|--------------------|------------|--------------|-------------------|------------------|-----------------------|
| Query                       | In Page<br>î↓ Title | ln Meta<br>î↓ Desc | in h1<br>↑↓ | <b>In h2</b><br>↑↓ | <b>In h3</b><br>↑↓ | In p<br>↑↓ | Clicks<br>↑↓ | Impressions<br>↑↓ | <b>CTR</b><br>↑↓ | Avg<br>↑↓ Position ↑↓ |
| (b) technical seo course    | •                   | •                  | •           | •                  | •                  | •          | 17           | 746               | 2.28%            | 7.97                  |
| free technical seo course   | •                   | •                  | •           | •                  | •                  | •          | 4            | 14                | 28.57%           | 5.79                  |
| learn technical seo         | •                   | •                  | •           | •                  | •                  | •          | 2            | 135               | 1.48%            | 5.58                  |
| learningseo io              | •                   | •                  | •           | •                  | •                  | •          | 2            | 15                | 13.33%           | 1                     |
| technical seo certification | •                   | •                  | •           | •                  | •                  | •          | 2            | 123               | 1.63%            | 8.5                   |
| best technical seo course   | •                   | •                  | •           | •                  | •                  | •          | 1            | 27                | 3.7%             | 9.96                  |
| how to learn technical seo  | •                   | •                  | •           | •                  | •                  | •          | 1            | 45                | 2.22%            | 5.22                  |
| Searning seo                | •                   | •                  | •           | •                  | •                  | •          | 1            | 771               | 0.13%            | 2.19                  |

## Suggestion

Targeting ' learn technical seo' Keyword

### **Original Content**

Title

#### Title 83 chars

H1

Learn Technical SEO with Free Guides, Courses Tools & Tips

Learn about technical SEO with the free guides, tools and tips from the best SEOs, aggregated in Learning SEO.

1. SEO Fundamentals Learn Technical SEO

Learn technical SEO from the experts today. SEO Fundamentals: Learn Technical SEO

"Master Technical SEO with Ultimate Resource of Free

Looking to improve your website's technical SEO? Look no

further than our free guides, courses, tools, and tips!

AI Suggestions

Guides, Courses, Tools & Tips"

Meta Description 156 chars

**Customise Prompt** 

Meta Description 110

C Refresh Close

Eg. For underperforming pages with a lack of key terms in metadata, they offer Al suggestions, that are customizable

### Suggestion Targeting ' learn technical seo' Keyword

## Original Content

#### Title 58

Learn Technical SEO with Free Guides, Courses Tools & Tips

#### Meta Description 110

Learn about technical SEO with the free guides, tools and tips from the best SEOs, aggregated in Learning SEO.

### H1

1. SEO Fundamentals Learn Technical SEO

## Al Suggestions

#### Title 78 chars

"Master the Art of Technical SEO: Free Guides, Courses, Tools & Tips to Learn"

### Meta Description 230 chars

Looking to learn technical SEO? Look no further! Our free guides, courses, tools, and tips are here to help you master the latest techniques and stay ahead of the game. Start today and boost your website's visibility and rankings.

H1

SEO Fundamentals: Learn Technical SEO

### **Customise Prompt**

#### Title Prompt:

please write a page title between 50-60 characters for the following text and include the keyword '{keyworc

You should include {keyword} and {pageTitle} in your prompt for it to process correctly

### Meta Description Prompt:

please write a meta description between 150-160 characters for the following text and include the keyword

You should include {keyword} and {metaDesc} in your prompt for it to process correctly

H1 Prompt:

please write a h1 for the following text and include the keyword '{keyword}' '{h1}'

You should include {keyword} and {h1} in your prompt for it to process correctly

# The Horseman SEO crawler also has GPT content recommendations and insights integration

| Snippets   |   |                     |  |                              |
|--|---|---------------------|--|------------------------------|
| Show All Hide All A11y Console Content   | Custom Datalayer  | DOM Ecommerce Forms | GPT Head Headings                      | s Images Libraries           |
| Links Network Performance Schema Search  | Server Social Tra   | acking              |  |                              |
| Search   |   |                     |  | Enable All Disable All       |
| GPT Ext. Pkg OpenAl  | GPT   | Ext. Pkg OpenAl     | GPT                                    | OpenAl                       |
| <b>Create Missing Meta Description</b>   | Keywords (GPT)  |                     | Poetic Meta Descrip                    | tion                         |
| Create a meta description for pages missing one from the content extracted from the page using readability.js. | Extract top keywords using G                                      | PT.                 | Generate a beautiful poem fron<br>GPT. | n the meta description using |
| Enabled  | Enabled   |                     | Enabled                                |                              |
| GPT OpenAl   | GPT   | Ext. Pkg OpenAl     |  |                              |
| <b>Rewrite Long Meta Description</b>   | Summarize Conten  | ıt                  |  |                              |
| Rewrite meta descriptions longer than 160 characters.  | Utilise GPT to summarize the<br>Mozilla's readability.js library. |                     |  |                              |
| Enabled  | Enabled   |                     |  |                              |

| Default  |   |               |              |                              |                           |
|--|---|---------------|--------------|------------------------------|---------------------------|
| Origin URL   |   | Origin Status | Final Status | Final URL                    | Title                     |
| https://learningseo.io/seo_roadmap/train-test-troubles | S | 200           | 200          | https://learningseo.io/seo   | Free SEO Tests & Quizze   |
| https://learningseo.io/seo_roadmap/train-test-troubles | S | 200           | 200          | https://learningseo.io/seo 🥜 | Free Reliable Online SEO  |
| https://learningseo.io/seo_roadmap/deepen-knowledg     | S | 200           | 200          | https://learningseo.io/seo   | Learn to Optimize in SEO  |
| https://learningseo.io/seo_roadmap/train-test-troubles | S | 200           | 200          | https://learningseo.io/seo   | Why my Page Doesn't Ra    |
| https://learningseo.io/seo_roadmap/train-test-troubles | в | 200           | 200          | https://learningseo.io/seo   | The Learning SEO Accel    |
| https://learningseo.io/updates/                        | в | 200           | 200          | https://learningseo.io/upd   | Subscribe to our Email al |
| https://learningseo.io/privacy-policy-terms-of-use/    | Ð | 200           | 200          | https://learningseo.io/priv  | Privacy Policy & Terms o  |

| Create Missing Meta Description   | Keywords (GPT)  |
|---|---|
| -   | seo learning tests quizzes roadmap                                |
| -   | seo courses learning advice practical                             |
| -   | rankings seo traffic google website migration                     |
| -   | seo crawlability indexability content relevance content quality   |
| -   | learning seo accelerator participants announcement q&a            |
| -   | cookies websites user experience consent personal data            |
| Learn who is responsible for your data processing and how it is used in the Pri | privacy policy data processing email contacts newsletter contacts |

Eg. Creating meta descriptions for those pages that don't have them and extracting top keywords

# Horseman also provides a "No Code" AI based interface to easily scrape and obtain data from the crawls

| Snipp                                 | pet Editor 🦿   | No-Code Al   | Close                |
|---------------------------------------|--|--|----------------------|
| Editing                               | Largest Image On Page Category Custom  | Create AI Generated Snippe   | t                    |
|                                       |  | Create a new Al driven snippet by simply would like it to do in plain English. | describing what you  |
| Large                                 | est Image On Page  | Obtain the largest image embedded on specify its dimensions in pixels          | each page and        |
| JavaSo                                | ript Code Editor   |  | 83/500               |
| 6                                     | $(async () \Rightarrow \{$   |  |                      |
| 1                                     | // obtain all images on the page   | Generate Snippet   |                      |
| 2                                     | <pre>const images = document.getElementsByTagName('img');</pre>  |  |                      |
| 3                                     | let largestImage = null;   |  |                      |
| · · · · · · · · · · · · · · · · · · · |  | Important Information. This an experi  |                      |
| 5                                     | // iterate through images and find the largest one   | utilising AI to generate the code snipp<br>sometimes return code that does not |                      |
| 6                                     | <pre>for (let i = 0; i &lt; images.length; i++) {</pre>  | simply does not function, or is a figme  |                      |
| 7                                     | <pre>const image = images[i];</pre>  | imagination.   |                      |
| 8                                     | if (!largestImage    (image.width * image.height > largestImage.width * largestImage.height                      | It is best when used as a starting poin  | t for your ideas     |
| ° 9,                                  | largestImage = image;  |  | , in your labaon     |
| 10                                    | }  |  |                      |
| 11                                    | }  |  |                      |
| 12                                    |  | Examples   |                      |
| 13                                    | // return the largest image dimensions in pixels   | A few examples of prompts you can use t  | o create vour own    |
| 14                                    | <pre>return `The largest image is \${largestImage.width}px wide and \${largestImage.height}px tall.`; })()</pre> | snippets and get you started.  | o of catter your own |
|                                       |  | Number of links with bad href tags.  |                      |

# You can also use Sheets Add-Ons leveraging Open AI API to integrate with your existing information

| E        | Numerous  | s.ai                  |             |          |   | GPT for    |
|----------|---|-----------------------|-------------|----------|---|------------|
|          | 5 건 중 중 100% ▾ \$ % 약   | .00 123 Defau         | I •   - [10 | )+ : ^   | Numerous.al X                           |            |
| C2       | ▼   fx  |                       |             |          | ← 🛞 Sentiment analysis                  |            |
|          | A   | в                     | с           | D        |   |            |
| 1        | Employee feedback   | About                 | Sentiment   | Response | Analyze the sentatent of                |            |
| 2        | The coffee machine is broken  | Coffee machine        |             |          | the                                     |            |
| 3        | The compensation is fair and I have a lot of<br>opportunity for professional development                                      | Compensation          |             |          | the                                     |            |
| 4        | Remote work sucks without stable wifi. Would be<br>great if I could expense an Xfinity subscription                           | Remote work wifi      |             |          | employee feedback                       |            |
| 5        | I really like the culture here  | Culture               |             |          |   | 🗸 Clean I  |
| 6        | Bathrooms are always dirty here   | Bathrooms             |             |          | in column                               |            |
| 7        | My boss is great  | Boss                  |             |          |   | 🖌 Edit, sı |
|          | I recently learned I get paid half of John Culliver<br>even though I work at least twice as hard The<br>pay gap is astounding | Pay gap               |             |          | A                                       | 🗸 Genera   |
| 9        | Office wifi is terrible   | Office wifi           |             |          | as one of the following:                |            |
|          | y more than   | Hours                 |             |          | 1                                       | Our GPT f  |
| ttps://i | numerous.ai/  | Coworkers             |             |          |   | Our Docs   |
| 14       | e<br>temperature was more regulated   | Office<br>temperature |             |          |   |            |
| 13       | It's always too noisy, and it's hard to concentrate.  | Noise                 |             |          | Place result in C2                      | Works wit  |
| 14       | Meetings are really disorganized and always feel<br>like distractions   | Meetings              |             |          | To change to another cell, click on it. | WORKS WIL  |
| 15       | Thanks for the recent promotion!  | Promotion             |             |          |   |            |
|          | + = Employee feedback form  |                       |             |          | Explore <                               | ***        |

### ork GPT for Sheets $\checkmark$ GPT for Docs $\checkmark$ Install Tools ~ Resources ~ Use ChatGPT in Google Sheets and Docs pports all models: GPT-4 (if you have access), ChatGPT (gpt-3.5-turbo) and GPT-3 extract entities, convert formats arize, translate, classify ad creative, taglines, subject lines, outlines, blogs, emails ions are perfect for short text in Sheets. te 3 taglines for an ice-cream shop https://gptforwork.com/ gration and presets are great for long form content. base and fine-tuned models 4.6/5 · 2,004,000 installations nstall to get started Video tutorials The add-on is free! The only cost is OpenAl. Marc Andreessen 🤣 💳 Domarca · Follow Killer app

# Stop spending time on spreadsheet busywork

Extract text, categorize, generate formulas, and use ChatGPT right inside your spreadsheet

GPT for Sheets and Docs: one add-on that works with both

💼 Google Sheets 📄 📄 Google Docs



Google Sheets

# Identify search intent or perform a sentiment analysis of existing keywords in bulk

| 5  | ♂ 骨 ଟ 100% ▼ 🗜                            | e % .0 .0 | 0 123 <b>:</b>                            | ^   | Numerous.ai                  | ×          | ち さ 母 号 100% 🔻   | £ % .0 .0 | 0 123 Defaul. | •                  | Numerous.ai                         | ×            |
|----|---|-----------|---|-----|------------------------------|------------|--|-----------|---------------|--------------------|-------------------------------------|--------------|
| C3 |   |           | 3,"based on search<br>: informational, co |     | ← 🔡 Classify                 | O<br>51 D9 | <ul> <li>■ AI("classify f<br/>fx the following:</li> </ul> |           |               | :", A9, "as one of | ← 💿 Sentiment analysis              | s 0<br>42    |
|    | $f_{\!X}$ transactional. the aforemention |           | e should only be an<br>and nothing more." |     | Classify the                 |            | A  | В         | С             | D                  | Analyze the sentiment               | of           |
| 1  |   |           |   |     | Keynyand                     | 1          | Keyword  | Volume    | Intent        | Sentiment          | the                                 |              |
|    | A   | В         | с   | D   | Keyword                      | 2          | remote jobs  |           | Transactional | Positive           |                                     | 1            |
| 1  | Keyword                                   | Volume I  | Intent                                    |     | in a dumm                    | 3          | remote jobs near me  |           | Transactional | Positive           | Keyword                             |              |
| 2  | remote jobs                               | 450000    | Transactional                             |     | in column                    | 4          | part time remote jobs                                      |           | Transactional | Positive           | ite, ite ite                        |              |
| 3  | remote jobs near me                       | 135000    | Transactional                             |     |                              | 5          | amazon remote jobs   |           | Commercial    | Positive           | in column                           |              |
| 4  | part time remote jobs                     | 60500     | Transactional                             | T.0 | A                            | 6          | remote customer service jobs                               |           | Commercial    | Neutral            | in column                           | 1            |
| 5  | amazon remote jobs                        | 49500     | Commercial                                |     |                              | 7          |  |           | Transactional | Neutral            | 4                                   | 1            |
| 6  | remote customer service jobs              | 40500     | Commercial                                |     | based on                     | -          | remote data entry jobs                                     |           |               |                    | A                                   | 1            |
| 7  | remote data entry jobs                    | 40500     | Transactional                             |     |                              | 8          | entry level remote jobs                                    |           | Transactional | Positive           |                                     |              |
| 8  | entry level remote jobs                   | 33100     | Transactional                             |     | search intent                | 9          | remote jobs hiring   |           | Transactional | Positive           | as one of the following             | <b>n</b> . 1 |
| 9  | remote jobs hiring                        | 33100     | Transactional                             |     |                              | 10         | remote part time jobs                                      |           | Transactional | Positive           |                                     | а.           |
| 10 | remote part time jobs                     | 33100     | Transactional                             |     | into one of the following    | 11         | remote work from home jobs                                 |           | Transactional | Positive           |                                     | 1            |
| 11 | remote work from home jobs                | 33100     | Transactional                             |     | 5                            | 12         | american express remote jobs                               | 27100     | Commercial    | Positive           | positive neutral                    | 1            |
|    | american express remote jobs              | 27100     | Commercial                                |     | groups:                      | 13         | data entry remote jobs                                     | 27100     | Transactional | Positive           |                                     | 1            |
| 13 | data entry remote jobs                    | 27100     | Transactional                             |     | information of               | 14         | remote jobs no experience                                  | 27100     | Transactional | Neutral            | negative                            | 1            |
| 14 | remote jobs no experience                 | 27100     | Transactional                             |     | informational                | 15         | google jobs remote   | 22200     | Transactional | Positive           |                                     | 1            |
| 15 | google jobs remote                        | 22200     | Transactional                             |     |                              | 16         | indeed remote jobs   | 22200     | Transactional | Positive           |                                     | 1            |
|    | indeed remote jobs                        |           | Transactional                             |     | commercial                   | 17         | apple remote jobs  |           | Transactional | Neutral            |                                     |              |
|    | apple remote jobs                         |           | Transactional                             |     |                              | 18         | disney remote jobs   |           | Transactional | Neutral            | Place result in D9                  |              |
|    | disney remote jobs                        |           | Transactional                             |     | transactional                | 19         | remote nursing jobs  |           | Transactional | Positive           | - I lace result in D9               |              |
|    | remote nursing jobs                       |           | Transactional                             |     |                              | 20         | remote entry level jobs                                    |           | Transactional | Neutral            | To change to another cell, click of | on it.       |
|    | remote entry level jobs                   |           | Transactional                             |     | novigational                 |            |  |           |               |                    |                                     |              |
|    | virtual assistant jobs remote             |           | Commercial                                |     | navigational                 | 21         | virtual assistant jobs remote                              |           | Commercial    | Positive           |                                     |              |
|    | american airlines remote jobs             |           | Commercial                                |     |                              | 22         | american airlines remote jobs                              |           | Commercial    | Neutral            |                                     |              |
|    | best remote jobs                          |           | Transactional                             |     |                              | 23         | best remote jobs   |           | Transactional | Positive           |                                     |              |
|    | customer service remote jobs              |           | Transactional                             |     | Place classification in C3   | 24         | customer service remote jobs                               | 12100     | Transactional | Neutral            |                                     |              |
|    | cvs remote jobs                           |           | Transactional                             |     | Place classification in C3   | 25         | cvs remote jobs  | 12100     | Transactional | Positive           |                                     |              |
| 26 | google remote jobs                        | 12100     | Transactional                             |     | To change to another cell, c |            | e jobs   | 12100     | Transactional | Positive           |                                     |              |
|    |   |           |   |     | http                         | os://nume  | erous.ai/  |           |               |                    |                                     | -            |

## Detect the parent subject or main category of existing keywords to classify them

E5

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=AI("specify the following topic category based on its semantic relevance within a remote work  $j_{\rm X}$  website",A5)

# =AI

 $\leftarrow$ 

|    | A                            | В      | С             | D         | E                            |
|----|------------------------------|--------|---------------|-----------|------------------------------|
| 1  | Keyword                      | Volume | Intent        | Sentiment | Parent Category              |
| 2  | remote jobs                  | 450000 | Transactional | Positive  | Remote Work                  |
| 3  | remote jobs near me          | 135000 | Transactional | Positive  | Remote Work/Jobs             |
| 4  | part time remote jobs        | 60500  | Transactional | Positive  | Part-Time Remote Jobs        |
| 5  | amazon remote jobs           | 49500  | Commercial    | Positive  | Amazon Remote Jobs           |
| 6  | remote customer service jobs | 40500  | Commercial    | Neutral   | Remote Customer Service Jobs |
| 7  | remote data entry jobs       | 40500  | Transactional | Neutral   | Remote Work/Data Entry Jobs  |
| 8  | entry level remote jobs      | 33100  | Transactional | Positive  | Remote Work/Entry Level Jobs |
| 9  | remote jobs hiring           | 33100  | Transactional | Positive  | Remote Work/Hiring           |
| 10 | remote part time jobs        | 33100  | Transactional | Positive  | Remote Work/Part-Time Jobs   |
| 11 | remote work from home jobs   | 33100  | Transactional | Positive  | Remote Work Jobs             |
| 12 | american express remote jobs | 27100  | Commercial    | Positive  | American Express Remote Jobs |
| 13 | data entry remote jobs       | 27100  | Transactional | Positive  | Data Entry                   |
| 14 | remote jobs no experience    | 27100  | Transactional | Neutral   | Remote Jobs, No Experience   |
| 15 | google jobs remote           | 22200  | Transactional | Positive  | Remote Work                  |
| 16 | indeed remote jobs           | 22200  | Transactional | Positive  | Remote Work                  |
| 17 | apple remote jobs            | 18100  | Transactional | Neutral   | Apple Remote Jobs            |
| 18 | disney remote jobs           | 18100  | Transactional | Neutral   | Disney Remote Jobs           |
| 19 | remote nursing jobs          | 18100  | Transactional | Positive  | Remote Nursing Jobs          |

D

The **=**AI function lets you directly prompt ChatGPT in your sheets. The output is only as good as the prompt itself, so if you don't get your desired results, try tweaking your prompt.

Use =AI if you wan https://numerous.ai/ outputs. If you wantionger of creative pieces of text written for you, use =WRITE instead.

(0.1 token per 50 characters of input and output)

## Some examples:

=AI("Here's a review from a

# Generate titles, meta descriptions, H1s and FAQs for your content in bulk using extensions such as Numerous.ai

|                   | Key Content Generation<br>File Edit View Insert Forma   | ☆ 🗈 🗠<br>t Data Tools Extensions  | Help   |  |   | 🕄 🗐 🗇 🔹 🔂 Share  | • |  |  |
|-------------------|---|---|--|--|---|--|---|--|--|
| 5                 | → さ 母 号 100% ▼ \$ % .00 123 Defaul ▼ - 10 + B I ÷ <u>A</u> ◆ 田 語▼ E ▼ ÷ ▼ P ▼ A ▼ ☞ 王 田 Y ▼ Σ ∧ Numerous.ai ×   |   |  |  |   |  |   |  |  |
| B2                |   | tle tag of 55 characters m<br>t, for the following artic                            | le text :", A2)  | llowing SEO best practice  | s to make it descriptive, highlighting the most important   | GENERAL FUNCTIONS<br>=AI()<br>Use GPT to answer questions, extract info,<br>and more                         | > |  |  |
|                   | A   | В   | С  | D  | E   |  |   |  |  |
|                   |   |   | Meta Description   | H1   | FAQ   | =INFER()   |   |  |  |
|                   | As we embrace the ever-evolving digi  |   | Get connected seamlessly, no matter<br>where you are with eSIM technology!<br>This comprehensive guide explores the<br>unique benefits of eSIMs, including   | Unlock Flexibility,  | Q: What is eSIM technology?<br>A: eSIM (embedded SIM) is a cutting-edge technology that allows you to us<br>card to connect to a network, rather than a physical card. This means that y<br>connected, no matter where you are, as all you need is your device and an   | Teach GPT to categorize or reformat by providing examples of what you want                                   | > |  |  |
|                   | Ioreover, eSIMs enable on-demand  | Jnlock Flexibility, On-Demand<br>Connectivity & Sustainability                      | on-demand connectivity, multiple mobile<br>plans, and an eco-friendly approach to<br>communication. Discover how to make   | Sustainability: The Benefits<br>of eSIMs for Digital Nomads                                | connection.<br>Q: What are the benefits of using eSIM technology?   | <b>=WRITE</b> ()<br>Have GPT write messages and longer text  | > |  |  |
|                   | n conclusion. eSIM technology is trar   |   | the most of this cutting-edge technology<br>and stay connected while working   |  | A: The main benefits of using eSIM technology include on-demand connect<br>mobile plans and an eco-friendly approach to communication. On-demand  | FORMULAS   |   |  |  |
| 3                 | There are plenty of benefits to how p<br>b<br>ong gone are the days of lengthy v  | Remote Work Benefits: How<br>Humans Are Evolving<br>Workplaces for Employees        | With the onset of COVID-19, remote<br>work has become increasingly popular<br>as it offers employees a great balance<br>between home and work. This article<br>explores the benefits of evolving the<br>workplace to better accommodate the  | Remote Work Benefits:<br>Unlocking the Potential of<br>Human Evolution in the<br>Workplace | Q1: What are the benefits of remote work?<br>A1: Remote work provides employees with a great balance between home<br>more flexible hours, less long office commutes, and better accommodates t<br>workers around the world. It can also help retain and attract employees, ma<br>option for many.   | Generate formula   |   |  |  |
| 4<br>[1<br>[<br>] | Defining DEI<br>The benefits of a DEI Strategy<br>Creating a DEI Strategy   | Creating an Effective DEI<br>Strategy: Why it's Important<br>and How to Do It Right | Discover how to create an effective DEI<br>strategy in order to provide an inclusive<br>environment for remote and in-office<br>employees. Find out what DEI is, why it's<br>important, and learn how to implement it<br>in your business with criteria, steps, and<br>examples.                           |  | FAQs:<br>Q1: What is DEI?<br>A1: DEI stands for Diversity, Equity, and Inclusion and it is an organizational<br>focuses on creating an inclusive, equitable workplace for all employees reg<br>gender, sexual orientation, religion, age, and other characteristics.  | DATA Classify Classify something as one of multiple categories Reformat Reformat Extract Extract             |   |  |  |
| ד<br>5 ד<br>ד     | Ditate to Consider when Consider a t<br>ravelling the world as a digital normal<br>fealth insurance for digital normads is<br>the thing is, normal travel insurance i<br>unkily, there are reputable compania | Health Insurance for Digital<br>Nomads: Finding the Best<br>Alternatives            | Get the best health insurance for your<br>remote lifestyle with this comprehensive<br>guide! Learn why health insurance is so<br>essential for digital nomads, plus get tips<br>on finding affordable insurance that<br>follows you from country to country. Get<br>the support you need for your worldwid | Explore the Best Health<br>Insurance Options for Digital<br>Nomads<br>https://numerous.a   | Q1: What is health insurance and why is it important for digital nomads?<br>A1: Health insurance is a type of insurance coverage that provides financia<br>event of an unexpected illness or injury. It is especially important for digital<br>often travel to different countries and may not have access to the same leve<br>they would find in their home country. Having health insurance can help en-<br>termine the medical care they need, no matter where they are. | Extract     Extract     Sentiment analysis     Analyze tone and emotion of a text      TEXT     Rewrite text |   |  |  |

# Rewrite the content of your templates to make it unique for different categories/locations/listings

| ŧ  | o ở 昏 퉁 100% ▼ £ % .0, .00, 123 De  | efaul ▼ - 10 + B <i>I</i> ÷ <u>A</u> :  | Numerous.ai X  |
|----|---|---|--|
| В3 | <ul> <li>■WRITE("rewrite the following Description</li></ul>  | on to be of a similar character length, unique, professional,<br>rent to previously generated content:", <mark>A3</mark> )  | $\leftarrow \qquad \bigcirc \\ Rewrite text \qquad \stackrel{\bigcirc}{}_{56}$ |
|    | A   | В   | c Rewrite the  |
| 1  | Original Description Template   | Description Template Variation 1  |  |
| 2  | Rent the best private dog parks hosted by locals in [Location].<br>Our private [Location] dog parks are the best way to exercise<br>your dog. We have the best variety and the best priced dog<br>parks in [Location]!  | Take your pup to the most convenient and enjoyable private dog<br>parks in [Location]. With the best selection and prices, we offer the<br>perfect environment for your pup to have a blast. Our local<br>[Location] dog parks provide the perfect amount of exercise and<br>playtime for your furry companion. Come to the best private dog<br>parks in town and let your pup enjoy! | Description<br>in column<br>https://numerou                                    |
| 3  | Take your pup to the most convenient and enjoyable private<br>dog parks in [Location]. With the best selection and prices, we<br>offer the perfect environment for your pup to have a blast. Our<br>local [Location] dog parks provide the perfect amount of<br>exercise and playtime for your furry companion. Come to the<br>best private dog parks in town and let your pup enjoy! | Take your pup to the most delightful and enjoyable dog parks in<br>[Location]! With a wonderful selection and unbeatable prices, you<br>can guarantee your pup a delightful experience. Our local<br>[Location] dog parks provide the perfect balance of activity and fun<br>for your pup. Come to the best private dog parks in town and let<br>your pup run wild with joy!          | A<br>to be   |
| 4  |   | •   | of a similar character   |
| 5  |   |   | length, unique,  |
| 6  |   |   | professional, longer, non-   |
| 7  |   |   | repetitive, engaging,  |
| 8  |   |   | different to previously  |
| 9  |   |   | generated content →  |
| 10 |   |   |  |
| 11 |   |   |  |
| 12 |   |   | Place rewritten text in B3   |
| 14 |   |   |  |
| 15 |   |   | To change to another cell, click on it.  |
|    |   |   |  |

And not just for content, you can leverage Al chatbots to support auditing and technical SEO tasks



G

### What's the page speed performance and metrics of the following URLs:

https://wordlift.io/ https://wordlift.io/seo-for-non-wordpress-ecommerce/ https://wordlift.io/google-looker-studio-connector/

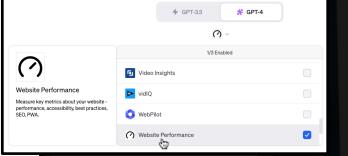
| Used Website Performa |
|-----------------------|
| Used Website Performa |

Used Website Performance

Here are the performance metrics for the URLs you provided:

### 1. https://wordlift.io/

- Performance: 93%
- Accessibility: 69%
- Best Practices: 100%
- SEO: 86%
- PWA: 40%
- First Contentful Paint: 1.205 seconds
- Speed Index: 1.205 seconds
- Largest Contentful Paint: 2.506 seconds
- \* Time to Interactive: 5.320 seconds
- Total Blocking Time: 160 ms
- Cumulative Layout Shift: 0
- Full Report
- 2. https://wordlift.io/seo-for-non-wordpress-ecommerce/
  - Performance: 75%
  - Accessibility: 52%
  - Best Practices: 100%
  - SEO: 93%
  - PWA: 40%
  - First Contentful Paint: 1.320 seconds
  - . . . . . . . . . . .



Obtain speed and Core Web vitals metrics in bulk using the Website Performance Plugin

## UR SEO WITH AI CHATBOTS BY @ALEYDA FROM @ORAINTI

Provide recommendations to improve the largest contentful paint for each of these previous pages taking into account the metrics provided in each case, explaining why

Largest Contentful Paint (LCP) is a metric that measures the time it takes for the largest content element in the viewport to become visible. It's an important user-centric metric for measuring perceived load speed because it marks the point in the page load timeline when the page's main content has likely loaded.

Here are some recommendations to improve the LCP for each of the pages:

### 1. https://wordlift.io/

- LCP: 2.506 seconds
- Recommendations:
  - Optimize and compress images: The largest contentful paint is often an image. If the images on your site are large, they could be slowing down your LCP. Consider compressing them or converting them to more efficient formats like WebP.
  - Remove any unnecessarily third-party scripts: These can block the main thread and delay the paint of the main content.
  - Implement lazy loading: This means only loading images when they're needed (i.e., when they enter the viewport), which can significantly speed up the initial load time.

### 2. https://wordlift.io/seo-for-non-wordpress-ecommerce/

- LCP: 2.211 seconds
- Recommendations:
- Reduce server response times: Your server response time was flagged as a
  potential issue. Consider optimizing your server, using a Content Delivery Network
  (CDN), or caching assets to improve this.
- Optimize CSS: Excessive or inefficient CSS can block the rendering of your page and delay the LCP. Consider minimizing and deferring non-critical CSS, and inline critical CSS.

## Get actions to take for improving the provided performance metrics

## MAXIMIZE YOUR SEO WITH

# Generate an XML sitemap for a list of URLs

Generate an XML sitemap that complies with Google XML sitemaps best practices that includes the following URLs:

https://learningseo.io/

https://learningseo.io/free-seo-tests-guizzes/ https://learningseo.io/keep-up-with-news/ https://learningseo.io/other-search-engines/ https://learningseo.io/seo-fundamentals/content-optimization/ https://learningseo.io/why-my-page-doesnt-rank/ https://learningseo.io/execute-seo/seo-audits-recommendations/ https://learningseo.io/seo-fundamentals/link-building/ https://learningseo.io/complement-knowledge/ https://learningseo.io/seo-fundamentals/technical-seo/ https://learningseo.io/online-seo-courses/ https://learningseo.io/seo-fundamentals/competition-analysis/ https://learningseo.io/specialize/ https://learningseo.io/implement-in-cms/ https://learningseo.io/execute-seo/seo-reporting/ https://learningseo.io/automate-tasks/ https://learningseo.io/execute-seo/seo-measurement/ https://learningseo.io/seo-fundamentals/keyword-research/ https://learningseo.io/seo-tools/ https://learningseo.io/cdn-cgi/l/email-protection https://learningseo.io/seo-fundamentals/ https://learningseo.io/execute-seo/

Here is an example of an XML sitemap that complies with Google XML sitemaps best practices and includes the URLs provided:



Q

Generate PHP code to automatically generate an XML sitemap for any new indexable URLs published on https://www.domain.com, removing any URL that is not indexable

Here's an example of PHP code that can automatically generate an XML sitemap for any new indexable URLs published on <u>https://www.domain.com</u>, removing any URL that is not indexable:

| php   | 🗂 Copy code                      |
|---|----------------------------------|
| php</td <td></td>   |                                  |
| // Get the list of all pages on the website   |                                  |
| <pre>\$url = "https://www.domain.com";</pre>  |                                  |
| <pre>\$all_pages = file_get_contents(\$url);</pre>                                  |                                  |
| <pre>preg_match_all('/<a\s[^>]*href=[\'"]?([^\'" &gt;]+)[\'"]?[^&gt;]</a\s[^></pre> | <pre>*&gt;/i', \$all_pages</pre> |
| <pre>\$all_urls = \$matches[1];</pre>   |                                  |
| // Filter out non-indexable URLs  |                                  |
| <pre>\$indexable_urls = array_filter(\$all_urls, function(\$url) {</pre>            |                                  |
| <pre>return strpos(\$url, '/noindex') === false;</pre>                              |                                  |
| });   |                                  |

```
$xml = '<?xml version="1.0" encoding="UTF-8"?>' . "\n";
$xml = '<urlset xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">' . "\n
foreach ($indexable_urls as $url) {
    $xml .= ' <url>' . "\n";
    $xml .= ' <loc>' . htmlspecialchars($url) . '</loc>' . "\n";
    $xml .= ' <lastmod>' . date('c', time()) . '</lastmod>' . "\n";
    $xml .= ' </url>' . "\n";
}
```

\$xml .= '</urlset>';

// Save the XML sitemap to a file
file\_put\_contents('sitemap.xml', \$xml);

## Get the PHP code to automatically generate XML sitemaps for any new indexable URL that is published

## Y @ALEYDA FROM @ORAINTI

## Generate a hierarchical navigation structure for a list of your Website URLs

Propose a hierarchical navigation structure for a website featuring the following URLs

- https://learningseo.io/
- https://learningseo.io/free-seo-tests-quizzes/
- https://learningseo.io/keep-up-with-news/
- https://learningseo.io/other-search-engines/
- https://learningseo.io/seo-fundamentals/content-optimization/
- https://learningseo.io/why-my-page-doesnt-rank/
- https://learningseo.io/execute-seo/seo-audits-recommendations/
- https://learningseo.io/seo-fundamentals/link-building/
- https://learningseo.io/complement-knowledge/
- https://learningseo.io/seo-fundamentals/technical-seo/
- https://learningseo.io/online-seo-courses/
- https://learningseo.io/seo-fundamentals/competition-analysis/
- https://learningseo.io/specialize/
- https://learningseo.io/implement-in-cms/
- https://learningseo.io/execute-seo/seo-reporting/
- https://learningseo.io/automate-tasks/
- https://learningseo.io/execute-seo/seo-measurement/
- https://learningseo.io/seo-fundamentals/keyword-research/
- https://learningseo.io/seo-tools/
- https://learningseo.io/cdn-cgi/l/email-protection
- https://learningseo.io/seo-fundamentals/
- https://learningseo.io/execute-seo/

- Here is a possible hierarchical navigation structure for the given URLs:
  - Home
    - \* Free SEO Tests & Quizzes
    - ' Keep Up with News
    - Other Search Engines
    - SEO Fundamentals
      - Content Optimization
    - Why My Page Doesn't Rank
    - Link Building
    - Technical SEO
    - Competition Analysis
    - Keyword Research
    - Execute SEO
      - SEO Audits & Recommendations
    - SEO Reporting
    - SEO Measurement
    - Complement Knowledge
    - Specialize
    - Implement in CMS
    - Online SEO Courses
    - SEO Tools
    - Automate Tasks

Note: The URLs with parameters have been excluded as they are often dynamically generated and not suitable for inclusion in a hierarchical navigation structure. Also, the URL ending with "cdn-cgi/l/email-protection" is excluded as it appears to be a cloud-based email obfuscation service and not relevant to the website's content.

# Obtain cross-linking suggestions for a list of URLs based on their semantic relevance

1

Propose which of the following URLs should cross-link to each other based on their semantic relevance:

https://learningseo.io/

https://learningseo.io/free-seo-tests-guizzes/ https://learningseo.io/keep-up-with-news/ https://learningseo.io/other-search-engines/ https://learningseo.io/seo-fundamentals/content-optimization/ https://learningseo.io/whv-mv-page-doesnt-rank/ https://learningseo.io/execute-seo/seo-audits-recommendations/ https://learningseo.io/seo-fundamentals/link-building/ https://learningseo.io/complement-knowledge/ https://learningseo.io/seo-fundamentals/technical-seo/ https://learningseo.io/online-seo-courses/ https://learningseo.io/seo-fundamentals/competition-analysis/ https://learningseo.io/specialize/ https://learningseo.io/implement-in-cms/ https://learningseo.io/execute-seo/seo-reporting/ https://learningseo.io/automate-tasks/ https://learningseo.io/execute-seo/seo-measurement/ https://learningseo.io/seo-fundamentals/keyword-research/ https://learningseo.io/seo-tools/ https://learningseo.io/cdn-cgi/l/email-protection https://learningseo.io/seo-fundamentals/ https://learningseo.io/execute-seo/

#### Here is a proposed cross-linking structure based on the semantic relevance of the URLs:

#### https://learningseo.io/

#### · Cross-link to:

https://learningseo.io/free-seo-tests-quizzes/

https://learningseo.io/keep-up-with-news/

https://learningseo.io/other-search-engines/

https://learningseo.io/seo-fundamentals/

https://learningseo.io/seo-tools/

https://learningseo.io/free-seo-tests-quizzes/

#### Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/seo-fundamentals/keyword-research/

https://learningseo.io/keep-up-with-news/

· Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/other-search-engines/

Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/seo-fundamentals/content-optimization/

· Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/why-my-page-doesnt-rank/

· Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/execute-seo/seo-audits-recommendations/

Cross-link to:

https://learningseo.io/seo-fundamentals/

https://learningseo.io/seo-fundamentals/technical-seo/

https://learningseo.io/seo-fundamentals/link-building/

Cross-link to:

\* https://learningseo.io/seo-fundamentals/

https://learningseo.io/complement-knowledge/

Cross-link to:

https://learningseo.io/seo-fundamentals/

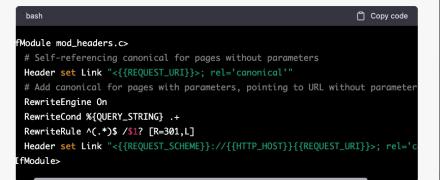
https://learningseo.io/seo-fundamentals/technical-seo/

Cross-link to:

Get step by step instructions for canonicalizing via HTTP Headers on an Apache server Give me the steps to add canonical tags via HTTP headers in an apache web server, so any page without parameters self-refer. URLs with parameters should add a canonical tag pointing to their URLs without parameters instead.

To add canonical tags via HTTP headers in an Apache web server, so any page without parameters self-refers and URLs with parameters add a canonical tag pointing to their URLs without parameters instead, follow these steps:

- Open the Apache configuration file for your website. This file is typically located in the `/etc/httpd/conf` or `/etc/apache2/sites-available` directory, depending on your server configuration.
- Add the following code to the configuration file, within the `VirtualHost` block for your website:



3. Save the configuration file and restart the Apache web server.

This code will add canonical tags via HTTP headers for all pages on your website. Pages without parameters will have a self-referencing canonical tag, and pages with parameters will add a canonical tag pointing to their corresponding URL without parameters.

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Þ

Give me the steps to add hreflang annotations via HTTP headers in an apache web server. Any page under the subdirectory https://www.domain.com/es/ should have the Spanish value, and any pages that are under the subdirectory https://www.domain.com/en/ should have the English value

- To add hreflang annotations via HTTP headers in an Apache web server, you can follow these steps:
- Open your Apache web server configuration file (httpd.conf or apache2.conf, depending on your system).
- 2. Add the following code to the file:

#### 🗂 Copy code

### dule mod\_headers.c> lesMatch "\.(html|php)\$">

wasm

- 3. Save and close the configuration file.
- 4. Restart your Apache web server to apply the changes.

This code adds the hreflang annotations to the HTTP headers of any HTML or PHP page that is requested from the web server. The `<FilesMatch>` directive is used to match the file extensions of the pages that you want to add hreflang annotations to. The `Header set Link` directive sets the Link header with two alternate URLs, one for the Spanish version of the page and one for the English version of the page. The `\$1` variable is a placeholder that gets replaced with the actual URL of the requested page.

With this configuration, any page under the subdirectory <u>https://www.domain.com/es/</u> will have the Spanish value, and any page that is under the subdirectory <u>https://www.domain.com/en/</u> will have the English value.

You can also get instructions on how to implement hreflang via HTTP Headers on an Apache server

## @ALEYDA FROM @ORAINTI

Get the PHP code to integrate FAQPage structured markup for any guide published on your website Generate a PHP code that generates FAQPage structured data for any page under the https://domain.com/guide/ subdirectory, including H3 as questions and text with the <answer> tag as answers

Sure! Here's an example PHP code that generates FAQPage structured data for any page under the <u>https://domain.com/guide/</u> subdirectory, including H3 as questions and text with the <answer> tag as answers:

Copy code

# php <?php // Define the base URL of your website \$base\_url = "https://domain.com";</pre>

// Get the URL of the current page
\$current\_url = "\$\_SERVER[HTTP\_HOST]\$\_SERVER[REQUEST\_URI]";

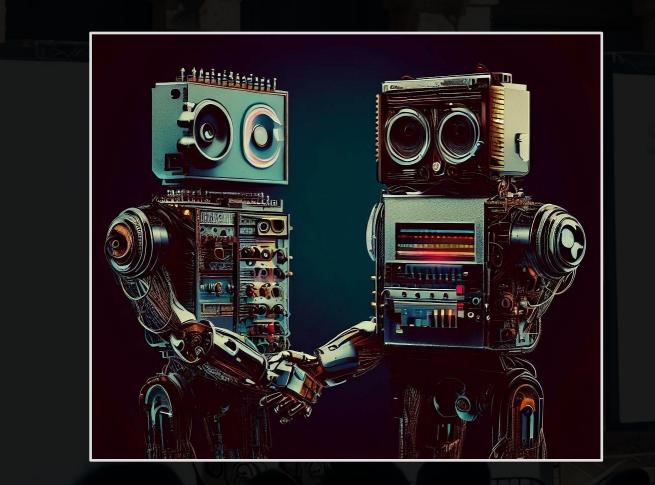
// Check if the current page is under the /guide/ subdirectory
if (strpos(\$current\_url, '/guide/') !== false) {

// Get the page content
\$page\_content = file\_get\_contents("https://\$current\_url");

// Extract the H3 headings and their corresponding answer tags
preg\_match\_all('/<h3.\*?>(.\*?)<\/h3>(.\*?)<answer>(.\*?)<\/answer>', \$pag

// Generate the FAQPage structured data
Sstructured\_data = array(
 "@context" ⇒ "https://schema.org",
 "@type" ⇒ "FAQPage",
 "mainEntity" ⇒ arrayO
);

// Loop through the H3 headings and answer tags
foreach (\$matches as \$match) {
 \$question = strip\_tags(\$match[1]); // Strip any HTML tags from the ag
 \$faq\_item = array(
 "@type" => "Question".



# And for link building related tasks?

Get a list of experts who have published on the desired topic with their contact information

MAXIMIZE YOUR SEO WIT

Provide the best-known experts or writers that have written articles about "remote work", the most recent written article about the topic, and their social media presence or website to reach them out

Here are some well-known experts and writers who have written about remote work, along  $rac{1}{\Box}$  Q with their most recent articles and social media or website information:

- Jason Fried: Co-founder and CEO of Basecamp, and author of "Remote: Office Not Required". His most recent article on remote work is "Basecamp's Jason Fried: remote work won't be the death of the office" (<u>https://www.wired.co.uk/article/basecamp-jason-fried-remote-work</u>). You can follow him on Twitter at @jasonfried.
- Sara Sutton: Founder and CEO of FlexJobs, a job search website for remote and flexible jobs. Her most recent article on remote work is "Remote Work Is No Longer The Future. It's Here. Now."

(https://www.forbes.com/sites/sarasutton/2021/02/16/remote-work-is-no-longerthe-future-its-here-now/?sh=20b0ce8a45f2). You can follow her on Twitter at @sarasutton or visit her website at sarasutton.com.

- Matt Mullenweg: Co-founder of WordPress and CEO of Automattic. His most recent article on remote work is "Reflections on Remote: Work is Not Where You Are" (<u>https://ma.tt/2021/02/reflections-on-remote-work-is-not-where-you-aref</u>). You can follow him on Twitter at @photomatt.
- Laurel Farrer: Founder and CEO of Distribute Consulting, a remote work consultancy. Her most recent article on remote work is "The State of Remote Work 2021" (https://www.forbes.com/sites/laurelfarrer/2021/02/17/the-state-of-remote-work-2021/?sh=6a72a14f20d6). You can follow her on Twitter at @laurel\_farrer or visit her website at laurelfarrer.com.
- 5. Scott Berkun: Author and speaker on innovation, creativity, and remote work. His most recent article on remote work is "The 4 most common complaints about remote work, and what to do about them" (<u>https://scottberkun.com/2020/the-4-most-common-complaints-about-remote-work-and-what-to-do-about-them/</u>). You can follow him on Twitter at @berkun or visit his website at scottberkun.com.



Provide a list of relevant podcasts or YouTube channels about remote work to pitch to be a guest of, along with their URL.

\$

Sure, here are some relevant podcasts and YouTube channels about remote work that you can pitch to be a guest:

- 1. The Remote Show: https://www.theremoteshow.com/
- 2. Remote Work Movement: https://remoteworkmovement.com/podcast/
- 3. The Remote Work Podcast: https://www.theremoteworkpodcast.com/
- 4. Running Remote: https://runningremote.com/podcast/
- 5. Yonder: The Cloud and Remote Work Podcast: https://www.yonder.io/podcast
- 6. Remote Work Life: https://remoteworklife.io/podcast/
- 7. The Remote CEO Show: https://www.theremoteceoshow.com/
- 8. The Anywhere Office: https://theanywhereoffice.com/podcast/
- 9. Distributed with Matt Mullenweg: https://distributed.blog/podcast/
- 10. Future Work Life: https://futureworklife.com/podcast/

Be sure to review the content of each show before pitching to ensure that you are a good fit for their audience and topics of discussion. Good luck!

Get a list of relevant podcasts or YouTube channels to request an invitation

What's the stance of Jason Fried regarding remote work? Provide the top insights of what he has written about the topic along with sources and URLs

Obtain details of bloggers or journalists you will contact for reference when making pitches

## MAXIMIZE YOUR SEO WITH AI

Jason Fried is a well-known advocate of remote work and has written extensively on the topic. He is the co-founder and CEO of Basecamp, a remote work software company. Here are some of his top insights on remote work along with sources and URLs:

- Remote work is a better way to work According to Jason Fried, remote work allows people to work better because it eliminates distractions and enables them to focus on their work. He argues that remote work also leads to better productivity, creativity, and work-life balance. (Source: TED Talk - "Why work doesn't happen at work")
- Remote work is not just for tech companies Jason Fried believes that remote work is not just for tech companies but can be implemented in any industry. He cites examples of companies in manufacturing, healthcare, and retail that have successfully implemented remote work. (Source: Inc. - "The 5 Biggest Myths About Remote Work")
- Remote work requires trust and communication According to Jason Fried, remote work requires trust between the employer and the employee. It also requires clear communication and expectations to be set upfront. (Source: Harvard Business Review - "Why Remote Work Thrives in Some Companies and Fails in Others")
- 4. Remote work is the future of work Jason Fried predicts that remote work will become the norm in the future. He argues that remote work is not a trend but a fundamental shift in how people work. (Source: The New York Times - "Remote Work Is Here to Stay. Manhattan May Never Be the Same.")
- 5. Remote work is not just about the tools Jason Fried emphasizes that remote work is not just about the tools, but about the culture and mindset of the organization. He argues that companies need to shift their focus from the physical workplace to the work itself. (Source: The Wall Street Journal - "Why Companies Shouldn't Worry About Remote Workers Slacking Off")

Sources and URLs:

G

 TED Talk - "Why work doesn't happen at work": <u>https://www.ted.com/talks/jason\_fried\_why\_work\_doesn\_t\_happen\_at\_work</u>
 Inc. - "The 5 Biggest Myths About Remote Work": <u>https://www.iea.com/measure/2020/0/with\_halm/jacen\_fried\_happen\_at\_work</u>

https://www.inc.com/magazine/202009/burt-helm/jason-fried-basecamp-remotework-myths.html



write a personalized, professional, short but engaging and actionable outreach email to Jason Fried, using the previously specified insights about him, to get in touch with him via email asking him for a quote for your latest remote work trends article in remoters.net . To facilitate the process ask him to just reply to the email with his quote and you'll provide the relevant citation.

Dear Jason Fried,

6 V

FROM @ORAINTI

I hope this email finds you well. As a fan of your work and your insights on remote work, I wanted to reach out to you regarding our latest article on remote work trends on Remoters.net. Given your expertise and extensive writing on remote work, we would be honored to include a quote from you in our article.

We would be thrilled if you could share with us a few thoughts on the current state and trends of remote work. Your contribution would add tremendous value to our article and our readers.

If you would be interested in contributing, we would only need a short quote from you. You can simply reply to this email with your quote and we will provide the relevant citation.

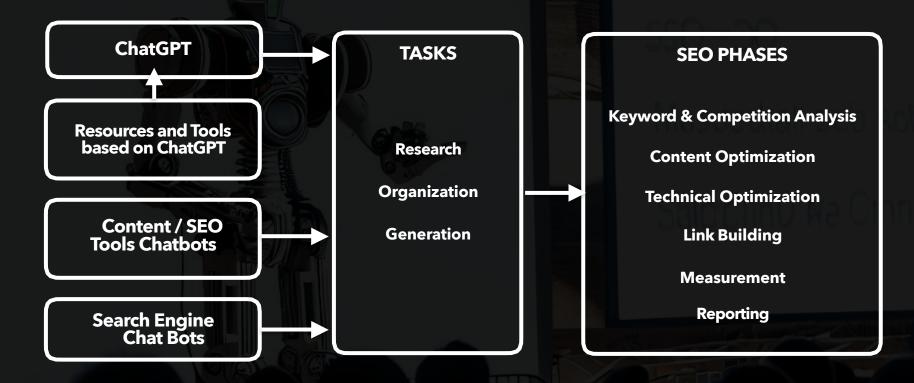
Thank you for your time and consideration, and we hope to have the privilege of featuring your insights in our article.

Best regards,

[Your Name]

Generate your outreach emails by integrating this data to personalize your messages

# It's about taking advantage of AI functionalities to enhance our SEO tasks without compromising quality



## So does this mean that AI can replace SEOs? Only if you are a non-strategic SEO!



## On the future of SEO in the of Al

Aleyda Solis International SEC Remoters.net Published Mar 30, 2023

In the last weeks, I've seen many in the SEO community voice their concern about their future as SEOs due to AI and Search Engines' Chatbots quick evolution.

+ Follow

Here's what I think about it, and why you shouldn't be worried \*IF\* you're strategic about it.

"Can further automation of SEO tasks w/ AI replace SEOs?"

https://www.linkedin.com/pulse/future-seo-ai-aleyda-sol%C3%ADs/

It will if you're focused on "low level" and/or highly tactical tasks & you're a "one trick pony" who only does that single highly tactical or low level task. Eg: You generate title tags based on a list of keywords but you haven't selected the keywords, and don't know \*WHY\* they're being targeted with those pages that you're writing titles for. Recommendation: Understand the \*why\* of SEO tasks, become strategical, this is what ultimately drives real value in SEO processes.

Also, SEO stops being a "knowledge" problem and starts becoming an "execution" challenge very quickly in many bigger processes in bureaucratic scenarios/organizations. SEOs capacity to communicate, influence and coordinate stakeholders, as well as other "soft skills" become core to the success of the project in these cases. It will be \*hard\* for a bot to replace that Recommendation: Start improving those skills and position yourself to perform a key role in SEO execution success!

# And if you don't get involved in the management and coordination of SEO execution, which a bot can't do



## On the future of SEO in the of Al

Aleyda Solis International SEO Consultant & Founder at Orainti, Co-Founder at Remoters.net Published Mar 30, 2023

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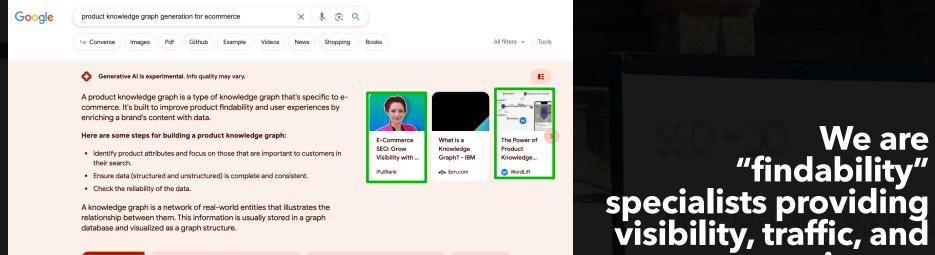
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https://www.linkedin.com/pulse/future-seo-ai-aleyda-sol%C3%ADs/

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A knowledge graph is a network of real-world entities that illustrates the relationship between them. This information is usually stored in a graph database and visualized as a graph structure.

Ask a follow up How do you make a product knowledge graph? → How do I get Google knowledge graph API? What is comm

Scholarly articles for product knowledge graph generation for ecommérce Generating Knowledge Graphs from Unstructured ... - Sant'Anna - Cited by 5 Knowledge graphs - Fensel - Cited by 142

WordLift

https://wordlift.io > blog > product-knowledge-graph

The Power of Product Knowledge Graph for E-commerce

A Product Knowledge Graph is an e-commerce specific form of knowledge graph built to improve product findability and end-user experiences by enriching a ..

https://wordlift.io > blog > how-build-product-knowle...

From Merchant Feed To Product Knowledge Graph

Learn how to build your product knowledge graph from your product feed to improve visibility in search engines and Google Shopping.

People also ask :

How do you make a product knowledge graph?

### MAXIMIZE YOUR SEO WITH AI CHATBOTS BY @ALEYDA FROM @ORAINTI

conversions to

customers whatever

the interface and

search paradigm

## It's about leveraging available AI functionality to support and evolve your SEO work



# Thank you!

- \* I'm Aleyda Solis SEO Consultant & Founder at Orainti
- \* SEO Speaker at +100 Events in +20 countries
- \* Author "SEO. Las Claves Esenciales."
- \* Crawling Mondays Video & Podcast Series Host
- \* #SEOFOMO & #MarketingFOMO Newsletters Creator
- \* Maker of LearningSEO.io
- \* European Search Personality of the Year in 2018
- \* remoters.net Co-Founder